Saga Communications, Inc. Reports 2nd Quarter 2021 Results Net Revenue Increases 66.3% for the Quarter

Aug 5, 2021

GROSSE POINTE FARMS, Mich., Aug. 5, 2021 /PRNewswire/ -- Saga Communications, Inc. (Nasdaq - SGA) reported today that net revenue was $28.0 million for the quarter ended June 30, 2021 compared to $16.9 million for the same period last year. Station operating expense increased $2.4 million to $21.0 million for the quarter compared to the same period last year. Station operating income was $8.4 million for the quarter compared to a loss of $181 thousand for the second quarter last year. Free cash flow was $4.2 million for the quarter compared to a negative $1.8 million for the same period last year. Operating income was $4.6 million for the quarter compared to a loss of $8.7 million for the same period last year. Net income was $3.3 million for the quarter. Diluted earnings per share were $0.54 in the second quarter of 2021.

Net revenue was $50.3 million for the six-months ended June 30, 2021 compared to $42.9 million for the same period last year. Station operating expense decreased $911 thousand to $39.9 million for the six-month period compared to the same period last year. Station operating income was $13.1 million for the period compared to $5.3 million for the same period last year. Free cash flow was $6.0 million for the six-month period. Operating income was $5.5 million for the period ended June 30, 2021 compared to a loss of $6.5 million for the same period last year. Net income was $4.0 million for the period. Diluted earnings per share were $0.67 for the six-month period.

The Company reinstated its quarterly dividend with the declaration of a $0.16 per share dividend which was paid on July 16, 2021. The aggregate amount of the quarterly dividend was approximately $960 thousand. The Company has now paid over $72 million in dividends to shareholders since the first special dividend was paid in 2012.

The Company's balance sheet reflects $59.4 million in cash on hand as of June 30, 2021 and $59.6 million as of August 2, 2021. The Company's total bank debt remained at $10 million as of the end of the second quarter 2021.

Capital expenditures in the second quarter of 2021 were $921 thousand compared to $358 thousand for the quarter ended June 30, 2020 and $1.5 million for the six-month period ended June 30, 2021 versus $1.4 million for the same period last year. The Company expects to spend approximately $4.0 – 4.5 million for capital expenditures during 2021.

Saga's 2021 2nd Quarter conference call will be on Thursday August 5, 2021 at 11:00 a.m. EDT. The dial-in number for the call is (973) 528-0008. Enter conference code 984904. A transcript of the call will be posted to the Company's website as soon as it is available after the call.

The Company requests that all parties that have a question that they would like to submit to the Company to please email the inquiry by 10:00 a.m. EDT on August 5, 2021 to SagaIR@sagacom.com. The Company will discuss, during the limited period of the conference call, those inquiries it deems of general relevance and interest. Only inquiries made in compliance with the foregoing will be discussed during the call.

The attached Selected Supplemental Financial Data tables disclose the Company's trailing twelve-month consolidated EBITDA and a reconciliation of operating income to station operating income.

Saga utilizes certain financial measures that are not calculated in accordance with generally accepted accounting principles (GAAP) to assess its financial performance. Such non-GAAP measures include same station financial information, free cash flow, station operating income, trailing 12-month consolidated EBITDA, and leverage ratio. These non-GAAP measures are generally recognized by the broadcasting industry as measures of performance and are used by Saga to assess its financial performance including, but not limited to, evaluating individual station and market-level performance, evaluating overall operations, as a primary measure for incentive-based compensation of executives and other members of management and as a measure of financial position. Saga's management believes these non-GAAP measures are used by analysts who report on the industry and by investors to provide meaningful comparisons between broadcasting groups, as well as an indicator of their market value. These measures are not measures of liquidity or of performance in accordance with GAAP, and should be viewed as a supplement to and not as a substitute for the results of operations presented on a GAAP basis including net operating revenue, operating income, and net income. Reconciliations for all the non-GAAP financial measures to the most directly comparable GAAP measure are attached in the Selected Consolidated Financial Data and Selected Supplemental Financial Data tables.

This press release contains certain forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995 that are based upon current expectations and involve certain risks and uncertainties. Words such as "will," "may," "believes," "expects," "anticipates," "guidance," and similar expressions are intended to identify forward-looking statements. The material risks facing our business are described in the reports Saga periodically files with the U.S. Securities and Exchange Commission, including in particular Item 1A of our Annual Report on Form 10-K. Readers should note that forward-looking statements may be impacted by several factors, including national and local economic changes and changes in the radio broadcast industry in general, and the ongoing economic impact of the COVID-19 pandemic as well as Saga's actual performance. Actual results may vary materially from those described herein and Saga undertakes no obligation to update any information contained herein that constitutes a forward-looking statement.

Saga is a broadcasting company whose business is devoted to acquiring, developing and operating broadcast properties. Saga owns or operates broadcast properties in 27 markets, including 79 FM radio stations, 35 AM radio stations and 79 metro signals. For additional information, contact us at (313) 886-7070 or visit our website at www.sagacom.com.

Saga Communications, Inc.
Selected Consolidated Financial Data
For the Three and Six Months Ended
June 30, 2021 and 2020

(amounts in 000's except per share data)
(Unaudited)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2021	**2020**	**2021**	**2020**
Operating Results				
Net operating revenue	**$ 28,046**	$ 16,866	**$ 50,347**	$ 42,917
Station operating expenses	**21,017**	18,652	**39,940**	40,851
Corporate general and administrative	**2,494**	3,070	**4,932**	6,085
Other operating expense (income), net	**(80)**	46	**(23)**	(1,284)
Impairment of broadcast licenses	**—**	3,757	**—**	3,757
Operating income (loss)	**4,615**	(8,659)	**5,498**	(6,492)
Interest expense	**72**	82	**145**	190
Interest income	**(4)**	(25)	**(10)**	(133)
Other income, net	**(31)**	—	**(303)**	(213)
Income (loss) before income tax expense (benefit)	**4,578**	(8,716)	**5,666**	(6,336)
Income tax expense (benefit)	**1,325**	(3,805)	**1,655**	(3,105)
Net income (loss)	**$ 3,253**	$ (4,911)	**$ 4,011**	$ (3,231)
Earnings (loss) per share:				
Basic	**$ 0.54**	$ (0.82)	**$ 0.67**	$ (0.54)
Diluted	**$ 0.54**	$ (0.82)	**$ 0.67**	$ (0.54)
Weighted average common shares	**5,917**	5,868	**5,915**	5,867
Weighted average common and common equivalent shares	**5,917**	5,868	**5,915**	5,867
Free Cash Flow				
Net income (loss)	**$ 3,253**	$ (4,911)	**$ 4,011**	$ (3,231)
Plus: Depreciation and amortization:				
Radio Stations	**1,353**	1,605	**2,702**	3,213
Corporate	**70**	74	**139**	149
Deferred tax provision	**170**	(2,615)	**200**	(2,500)
Non-cash compensation	**357**	612	**700**	1,181
Other operating (income) expense, net	**(80)**	46	**(23)**	(1,284)
Other income, net	**(31)**	—	**(303)**	(213)
Impairment of intangible assets	**—**	3,757	**—**	3,757
Less: Capital expenditures	**(921)**	(358)	**(1,455)**	(1,379)
Free cash flow	**$ 4,171**	$ (1,790)	**$ 5,971**	$ (307)

	June 30,	
	2021	**2020**
Balance Sheet Data		
Working capital	**$ 62,405**	$ 48,970
Net fixed assets	**$ 53,591**	$ 56,860
Net intangible assets and other assets	**$ 120,114**	$ 122,513
Total assets	**$ 252,811**	$ 243,053
Long-term debt	**$ 10,000**	$ 10,000
Stockholders' equity	**$ 194,518**	$ 188,593

Saga Communications, Inc.
Selected Supplemental Financial Data
June 30, 2021
(amounts in 000's except ratios)
(Unaudited)

	12 Months Ended December 31, 2020	Less: Six Months Ended June 30, 2020	Plus: Six Months Ended June 30, 2021	Trailing 12 Months Ended June 30, 2021
Trailing 12 Month Consolidated Earnings Before Interest, Taxes, Depreciation and Amortization ("EBITDA") (1) and Leverage Ratio				
Net income (loss)	$ (1,913)	$ (3,231)	$ 4,011	$ 5,329
Exclusions:				
Gain (loss) on sale of assets	1,247	1,284	23	(14)
Gain on insurance proceeds	233	213	272	292
Other gains (losses)	—	—	31	31
Interest income	148	133	10	25
Impairment of intangible assets	(5,149)	(3,757)	—	(1,392)
Other	133	34	101	200
Total exclusions	(3,388)	(2,093)	437	(858)
Consolidated adjusted net income (1)	1,475	(1,138)	3,574	6,187

Plus:				
Interest expense	340	190	145	295
Income tax expense (benefit)	705	(3,105)	1,655	5,465
Depreciation & amortization expense	6,524	3,362	2,841	6,003
Non-cash compensation	2,221	1,181	700	1,740
Trailing twelve month consolidated EBITDA (1)	$ 11,265	$ 490	$ 8,915	$ 19,690

Total long-term debt, including current maturities	$ 10,000
Divided by trailing twelve month consolidated EBITDA (1)	19,690
Leverage ratio	0.51

(1)As defined in the Company's credit facility.

Saga Communications, Inc.
Selected Supplemental Financial Data
For the Three and Six Months Ended
June 30, 2021 and 2020
(amounts in 000's except per share data)
(Unaudited)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2021	**2020**	**2021**	**2020**
Operating income (loss) to station operating income (loss) reconciliation:				
Operating income (loss)	**$ 4,615**	$ (8,659)	**$ 5,498**	$ (6,492)
Plus:				
Corporate general and administrative	**2,494**	3,070	**4,932**	6,085
Other operating expense (income), net	**(80)**	46	**(23)**	(1,284)
Impairment of broadcast licenses	**—**	3,757	**—**	3,757
Station depreciation and amortization	**1,353**	1,605	**2,702**	3,213
Station operating income (loss)	**$ 8,382**	$ (181)	**$ 13,109**	$ 5,279

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