

---

---

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**SCHEDULE 14A**

**Proxy Statement Pursuant to Section 14(a) of  
the Securities Exchange Act of 1934**

Filed by the Registrant

Filed by a party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material under § 240.14a-12

**SAGA COMMUNICATIONS, INC.**

---

(Name of Registrant as Specified in Its Charter)

---

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check all boxes that apply):

- No fee required.
  - Fee paid previously with preliminary materials.
  - Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a6(i)(1) and 0-11
- 
-



SAGA COMMUNICATIONS, INC.  
73 KERCHEVAL AVE.  
GROSSE POINTE FARMS, MI 48236

# Your **Vote** Counts!

**SAGA COMMUNICATIONS, INC.**

2026 Annual Meeting  
Vote by May 31, 2026  
11:59 PM ET



V94326-P52275

## You invested in SAGA COMMUNICATIONS, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy materials for the shareholder meeting to be held on June 1, 2026.**

### Get informed before you vote

View the Proxy Statement and the 2025 Annual Report to Shareholders online OR you can receive a free paper or email copy of the material(s) by requesting prior to May 18, 2026. If you would like to request a copy of the material(s) for this and/or future shareholder meetings, you may (1) visit [www.ProxyVote.com](http://www.ProxyVote.com), (2) call 1-800-579-1639 or (3) send an email to [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com). If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit [www.ProxyVote.com](http://www.ProxyVote.com)

Control #

#### Smartphone users

Point your camera here and vote without entering a control number



#### Vote Virtually at the Meeting\*

June 1, 2026  
10:00 a.m. Eastern Daylight Time

Virtually at:  
[www.virtualshareholdermeeting.com/SGA2026](http://www.virtualshareholdermeeting.com/SGA2026)

\*Please check the meeting materials for any special requirements for meeting attendance.

## THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming shareholder meeting. Please follow the instructions on the reverse side to vote these important matters.

| Voting Items  | Board Recommends |
|---|------------------|
| 1. To elect directors for the ensuing year and until their successors are elected and qualified.  |                  |
| 1a. Clarke R. Brown, Jr.  | ✓ For            |
| 1b. Roy F. Coppedge III   | ✓ For            |
| 1c. Christopher S. Forgy  | ✓ For            |
| 1d. Warren S. Lada  | ✓ For            |
| 1e. Michael Scafidi   | ✓ For            |
| 1f. Michael W. Schechter  | ✓ For            |
| 1g. Gregory D. Sutherland   | ✓ For            |
| 2. To ratify the appointment of Crowe LLP to serve as our independent registered public accounting firm for the fiscal year ending December 31, 2026.       | ✓ For            |
| 3. To approve, by a non-binding advisory vote, a resolution approving the compensation of our named executive officers as described in the proxy statement. | ✓ For            |

Prefer to receive an email instead? While voting on [www.ProxyVote.com](http://www.ProxyVote.com), be sure to click "Delivery Settings".