

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

SCHEDULE 14A

**Proxy Statement Pursuant to Section 14(a) of
the Securities Exchange Act of 1934**

Filed by the Registrant

Filed by a party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material under § 240.14a-12

SAGA COMMUNICATIONS, INC.

(Name of Registrant as Specified in Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check all boxes that apply):

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SAGA COMMUNICATIONS, INC.
73 Kercheval Avenue
Grosse Pointe Farms, Michigan 48236

NOTICE OF 2026 ANNUAL MEETING OF SHAREHOLDERS

To Be Held on June 1, 2026

Dear Shareholders:

We are pleased to invite you to attend the 2026 Annual Meeting of Shareholders (the “Annual Meeting”) of Saga Communications, Inc. (the “Company”). The Annual Meeting will be held on Monday, June 1, 2026, at 10:00 a.m. Eastern Daylight Time. The Annual Meeting will be a completely “virtual meeting” of shareholders. You will be able to attend the Annual Meeting as well as vote and submit your questions during the live webcast of the meeting by visiting www.virtualshareholdermeeting.com/SGA2026 and entering the 16-digit control number included in our Notice of Internet Availability of the proxy materials (the “Internet Availability Notice”), on your proxy card or in the instructions that accompanied your proxy materials.

The Annual Meeting is being held for the purpose of considering and voting on the following matters:

- (1) To elect the seven director nominees named in this proxy statement to serve until the Company’s 2027 Annual Meeting of Shareholders or until their respective successors are elected and qualified;
- (2) To ratify the appointment of Crowe LLP as our independent registered public accounting firm for our fiscal year ending December 31, 2026;
- (3) To approve by a non-binding vote on the compensation of the Company’s named executive officers (the “Say On Pay” vote) as described herein; and
- (4) To transact any other business properly coming before the Annual Meeting and any adjournments or postponements thereof.

The foregoing items of business are more fully described in the proxy statement accompanying this notice. All shareholders of record at the close of business on April 6, 2026 will be entitled to notice of and to vote at this Annual Meeting.

Under Securities and Exchange Commission rules that allow companies to furnish proxy materials to shareholders over the Internet, we have elected to deliver our proxy materials to the majority of our shareholders over the Internet. This delivery process allows us to provide shareholders with the information they need, while at the same time conserving natural resources and lowering the cost of delivery. On or about April 20, 2026, we began sending to our shareholders the Internet Availability Notice containing instructions on how to access our proxy statement for our 2026 Annual Meeting of Shareholders and our 2025 Annual Report. The Internet Availability Notice also provides instructions on how to vote online or by telephone, how to access the virtual annual meeting and how to receive a paper copy of the proxy materials by mail.

Your vote is very important. Whether or not you plan to attend the virtual Annual Meeting, you are encouraged to vote your shares as soon as possible to ensure that your shares are represented at the meeting. Please cast your vote in advance of the Annual Meeting by voting over the Internet (www.proxyvote.com) or by telephone (1-800-690-6903) or by signing, dating, and returning the enclosed proxy card using the envelope provided. No postage is required if the envelope is mailed in the United States. Voting over the Internet or by telephone is fast and convenient, and your vote is immediately confirmed and tabulated. By using the Internet or telephone, you also help us protect the environment, and reduce postage, printing, and proxy tabulation costs. Only your latest validly executed proxy will count and any proxy may be revoked at any time prior to the Annual Meeting as described in the accompanying proxy statement.

By Order of the Board of Directors,

KATHERINE L. SEMIVAN
Corporate Secretary

Grosse Pointe Farms, Michigan
Dated: April 20, 2026

YOUR VOTE IS IMPORTANT.

Please complete, sign and date the enclosed proxy card and mail it as promptly as possible. You may also vote by phone (1-800-690-6903) or over the Internet (www.proxyvote.com). If you participate in the virtual Annual Meeting and vote online during the Annual Meeting, the proxy will not be used.

This proxy statement and our 2025 Annual Report are available at: www.proxyvote.com.

SAGA COMMUNICATIONS, INC.

Proxy Statement
For the 2026 Annual Meeting of
Shareholders to Be Held on June 1, 2026

TABLE OF CONTENTS

INTRODUCTION	1
PROPOSAL 1 — ELECTION OF DIRECTORS	3
CORPORATE GOVERNANCE	7
FINANCE AND AUDIT COMMITTEE REPORT	14
COMPENSATION OF NON-EMPLOYEE DIRECTORS	15
SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT	16
CERTAIN BUSINESS RELATIONSHIPS AND TRANSACTIONS WITH DIRECTORS AND MANAGEMENT	18
PROPOSAL 2 — TO RATIFY APPOINTMENT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM	19
COMPENSATION OVERVIEW	21
COMPENSATION OF EXECUTIVE OFFICERS	26
PAY VERSUS PERFORMANCE	31
PROPOSAL 3 — ADVISORY VOTE TO APPROVE NAMED EXECUTIVE OFFICER COMPENSATION	33
DELINQUENT SECTION 16(a) REPORTS	34
OTHER MATTERS	35
SHAREHOLDER PROPOSALS AND DIRECTOR NOMINATIONS FOR ANNUAL MEETINGS	36
EXPENSE OF SOLICITING PROXIES	37

SAGA COMMUNICATIONS, INC.

**73 Kercheval Avenue
Grosse Pointe Farms, Michigan 48236**

PROXY STATEMENT

**Annual Meeting of Shareholders
June 1, 2026**

INTRODUCTION

This proxy statement is furnished in connection with the solicitation of proxies by Saga Communications, Inc. (the “Company”) on behalf of our Board of Directors (the “Board”) to be used at the Annual Meeting of Shareholders to be held on Monday, June 1, 2026 (the “Annual Meeting”), and at any adjournment thereof, for the purposes set forth in the accompanying notice of the Annual Meeting. All shareholders of record of our Class A Common Stock at the close of business on Monday, April 6, 2026, will be entitled to vote. The stock transfer books will not be closed. On or about April 20, 2026, we began sending to our shareholders entitled to vote the Internet Availability Notice containing instructions on how to access our proxy statement for the Annual Meeting and our 2025 Annual Report.

Shareholders may vote and submit questions while attending the Annual Meeting via the Internet. However, since many shareholders may be unable to attend the Annual Meeting, the Board is soliciting proxies so that each shareholder at the close of business on the record date has the opportunity to vote on the proposals to be considered at the Annual Meeting. Please be advised that if we decide to make any changes for the Annual Meeting, such as to the date or location, we will announce the change in advance and post details, including instructions on how shareholders can participate, on our website at www.sagacom.com, and file them with the Securities and Exchange Commission (“SEC”). We also recommend that you visit our website to confirm the status of the Annual Meeting before planning to attend.

Registered shareholders can simplify their voting and save us expenses by voting by telephone or by the Internet. Telephone and Internet voting information is on the proxy card. Shareholders not voting by telephone or Internet may return the proxy card. Shareholders holding shares through a bank or broker should follow the voting instructions on the form they receive from the bank or broker. The availability of telephone and Internet voting will depend on the bank or broker’s voting process.

Any shareholder giving a proxy has the power to revoke it at any time before it is exercised by filing a later dated proxy with us, by attending the Annual Meeting and voting in person, or by notifying us of the revocation in writing to our Chief Financial Officer (“CFO”) at 73 Kercheval Avenue, Grosse Pointe Farms, Michigan 48236. Proxies received in time for the voting and not revoked will be voted at the Annual Meeting in accordance with the directions of the shareholder. You should further note that any proxy which fails to specify a choice will be voted “FOR” the election of each nominee for director listed in Proposal 1, and “FOR” Proposals 2 and 3.

The holders of record of a majority of the issued and outstanding shares of Class A Common Stock entitled to vote, voting as a single class, with each share of Class A Common Stock entitled to one vote, present in person or represented by proxy, will constitute a quorum for the transaction of business. In the absence of a quorum, the Annual Meeting may be postponed from time to time until shareholders holding the requisite amount for a quorum are present or represented by proxy. As of April 6, 2026, our issued and outstanding capital stock entitled to vote consisted of 6,363,968 shares of Class A Common Stock.

In the election of directors, the holders of Class A Common Stock, voting as a single class, with each share of Class A Common Stock entitled to one vote per share, will elect all seven of our directors. For Proposals 2 and 3, and any other matters to be voted on at the Annual Meeting, the holders of the Class A Common Stock will vote together as a single class, with each share of Class A Common Stock entitled to one vote.

If you withhold your vote with respect to the election of the directors or abstain from voting on Proposals 2 or 3, your shares will be counted for purposes of determining a quorum. The seven nominees to be elected by holders of Class A Common Stock who receive the greatest number of votes cast for their election will be elected directors. Votes that are withheld will be excluded entirely from the vote on the election of directors and will therefore have no effect on the outcome. With respect to Proposals 2 and 3, shareholders may vote in favor of or against the proposal or abstain from voting. The affirmative vote of a majority in interest of the shareholders entitled to vote thereon, present in person or by proxy, by holders

of Class A Common Stock is required for the adoption of each of Proposals 2 and 3. Abstentions on Proposals 2 and 3 will have the same effect as a vote against the proposals. Although our Board intends to carefully consider the shareholder votes on Proposal 3, the votes will not be binding on the Board and are advisory in nature.

If your shares are held in “street name” (i.e., in the name of a bank, broker, or other nominee), the nominee may require your instructions in order to vote your shares. If you give your nominee instructions, your shares will be voted as directed. If you do not give your nominee instructions, and the proposal is considered “routine,” brokers are generally permitted to vote your shares in their discretion. Proposal 2 will be considered routine. Proposals 1 and 3 will not be considered routine and, therefore, brokers will not have discretionary authority to vote on them. A “broker non-vote” occurs when a broker holding shares for a beneficial owner has not received voting instructions from the beneficial owner and does not have discretionary authority to vote those shares. Shares that constitute broker non-votes will be counted as present at the Annual Meeting for the purposes of determining a quorum but will not be considered entitled to vote on the proposal in question. For Proposal 1, because directors who receive the most votes in favor are elected under the plurality vote standard, the failure to provide your bank, broker, trust or other nominee with voting instructions will have no effect on the election of nominees. For Proposal 3, because the non-binding vote on the compensation of our named executive officers requires a vote of a majority in interest of the shareholders entitled to vote on this proposal, present in person or by proxy votes, and because your bank, broker, trust or other nominee does not have discretionary authority to vote your shares, the failure to provide your bank, broker, trust or other nominee with voting instructions will have no effect on approval of this proposal because broker non-votes will not count as votes entitled to vote on this proposal.

In some instances we may deliver only one copy of the proxy materials to multiple shareholders sharing a common address. If requested by phone or in writing, we will promptly provide a separate copy of the proxy materials to a shareholder sharing an address with another shareholder. Requests by phone should be directed to our CFO at (313) 886-7070, and requests in writing should be sent to Saga Communications, Inc., Attention: Chief Financial Officer, 73 Kercheval Avenue, Grosse Pointe Farms, Michigan 48236. Shareholders sharing an address who currently receive multiple copies and wish to receive only a single copy should contact their broker or send a signed, written request to us at the address above.

PROPOSAL 1 — ELECTION OF DIRECTORS

Our Board has the authority, pursuant to Section 3.02 of our Amended and Restated Bylaws, to set the size of the Board from time to time at any number, not less than four. Our Board currently has eight directors. Sitting director Timothy J. Clarke has decided not to stand for re-election at the Annual Meeting and will retire from the Board effective as of the date of the Annual Meeting when his current term as director expires. The Board has fixed the number of directors at seven commencing as of the date of Annual Meeting. Holders of our Class A Common Stock will vote as a single class for all seven directors, with each share of Class A Common Stock entitled to one vote. Holders of our Class A Common Stock are not entitled to cumulative voting in the election of directors.

The seven persons named below have been nominated by the Board, upon the recommendation of the Nominating and Governance Committee, for election as directors at the Annual Meeting. The directors who are elected shall hold office until the 2027 Annual Meeting of Shareholders and the election and qualification of their successors. In accordance with the Florida Business Corporation Act, directors are elected by a plurality of the votes of the shares present in person or represented by proxy at the Annual Meeting. This means the director nominees receiving the highest number of “FOR” votes will be elected as directors.

Our Board of Directors recommends that you vote “FOR” each of the seven nominees named below.

Unless otherwise instructed, the persons named as proxies intend to vote all proxies received for the election of the nominees. All nominees are members of the present Board. Each of the nominees for director has consented to being named a nominee in this proxy statement and has agreed to serve as a director, if elected at the Annual Meeting. If, due to circumstances not now foreseen, any of the nominees named below will not be available for election, the proxies will be voted for such other person or persons as the Board may select.

The following table provides information as of the date of this proxy statement about each nominee. The information presented includes information that each director has given us about their age, all positions they hold, and their principal occupation and business experience for at least the past five years. In addition to the information presented below regarding each nominee’s specific experience, qualifications, attributes, and skills that led our Board to the conclusion that they should serve as a director, we also believe that all of our director nominees, as required by our Corporate Governance Guidelines, possess the highest personal and professional ethics, integrity, and values, and are committed to representing the long-term interests of the shareholders as a whole. Further, each nominee has demonstrated business acumen as well as a commitment of service to our Board.

The Board recommends a vote “FOR” each of the following seven nominees:

<u>Name and Age</u>	<u>Principal Occupation During the Past Five Years</u>	<u>Director Since</u>
Clarke R. Brown, Jr., 85	<p>Formerly served as president of Jefferson-Pilot Communications Company (“JPCC”) from 1991 to June 2005. During Mr. Brown’s tenure at JPCC, JPCC owned and operated television and radio stations located in the United States, as well as a sports production and syndication business. Under his supervision, the radio division grew from five stations to eighteen stations. JPCC was a subsidiary of Jefferson-Pilot Corporation, a then-publicly traded holding company which was acquired by Lincoln National Corporation in April 2006.</p> <p>Mr. Brown received his Bachelor of Journalism from the University of Missouri and Bachelor of Law from the Atlanta Law School. Mr. Brown served as a board member for the National Association of Broadcasters (“NAB”) Board and the Associated Press Advisory Board. Mr. Brown was recognized as the National Radio Executive of the Year in 2004 by the NAB and received the Broadcast Cable Financial Management Association (now the Media Financial Management Association) Lifetime Achievement Award in 2006.</p> <p>We believe that Mr. Brown’s qualifications to sit on our Board include his more than 39 years in the broadcast industry, including 14 years as president of the radio division of a then-public company.</p>	July 2004

Name and Age	Principal Occupation During the Past Five Years	Director Since
Roy F. Coppedge III, 77	<p data-bbox="520 136 1157 450">Formerly Senior Advisor, BV Investment Partners (formerly Boston Ventures Management) from 2012 to 2017. From 1983 to 2012, Mr. Coppedge was Managing Director of BV Investment Partners, a founder and a Managing Director of Boston Venture Management, Inc. and a founder and general partner of Boston Ventures Partners. Mr. Coppedge is a graduate of Harvard College and Harvard Business School. During Mr. Coppedge's career at Boston Ventures, he was a board member of fifteen media related companies including three profitable broadcast companies with radio stations (Duffy Broadcasting, Backyard Broadcasting and River City Broadcasting).</p> <p data-bbox="520 483 1157 562">Additionally, during Mr. Coppedge's career at Boston Ventures, he helped raise seven limited partnership investment funds totaling more than \$2 billion.</p> <p data-bbox="520 595 1157 763">We believe that Mr. Coppedge's qualifications to sit on our Board include his more than 25 years in the private equity investment industry, primarily at a firm that has made investments in 78 private companies that have operated in the specific industries: media, communications, broadcasting, entertainment, and information and business services.</p>	June 2013
Christopher S. Forgy, 65	<p data-bbox="520 804 1157 860">President, Chief Executive Officer, and Director of Saga Communications, Inc. since December 7, 2022.</p> <p data-bbox="520 893 1157 1117">Mr. Forgy joined the Company in 1995 and has been with Saga for more than twenty years. He initially served as Director of Sales for the Company's radio stations in Columbus, Ohio until 2006 when he left Saga to serve as general manager of radio clusters of other broadcast companies until 2011. In 2011, Mr. Forgy rejoined Saga as President and General Manager of our Columbus, Ohio market where he served until being promoted to Senior Vice President of Operations in May 2018.</p> <p data-bbox="520 1151 1157 1229">Thereafter, he was appointed to President, Chief Executive Officer, and Director of the Company effective as of December 7, 2022.</p> <p data-bbox="520 1263 1157 1431">We believe that Mr. Forgy's qualifications to sit on our Board include his more than 25 years of professional service in the broadcast industry, including his more than 20 of service as an employee of the Company, more than five years as our Senior Vice President of Operations, and current tenure as President & CEO of the Company.</p>	December 2022

<u>Name and Age</u>	<u>Principal Occupation During the Past Five Years</u>	<u>Director Since</u>
Warren S. Lada, 71	<p>Since December, 2022 Mr. Lada has presided as Chairman of the Board for the Company. Mr. Lada served as Chief Operating Officer of the Company from March 2016 to June 30, 2018 and also served as Interim President and Chief Executive Officer of the Company from August 22, 2022 to December 7, 2022. Mr. Lada graduated with a bachelor degree from University of Wisconsin in Communication Arts. He began his broadcast career in 1976 and served in various executive capacities for several broadcast companies before joining our Company in 1991. He began with Saga as VP/General Manager in Springfield, MA and also as a Regional Vice President for Saga Communications of New England. Thereafter, Mr. Lada held several executive corporate management positions with the Company. Lada also served on the Executive Board of Directors for the Radio Advertising Bureau and served on the Board of the Radio Music License Committee.</p> <p>We believe that Mr. Lada’s qualifications to sit on our Board include his extensive experience of more than 44 years in the broadcast industry.</p>	May 2018
Michael Scafidi, 50	<p>Mr. Scafidi is a seasoned executive with extensive experience in digital transformation, marketing technology, and business growth. Mr. Scafidi has held leadership roles at Digitas North America/Publicis, PepsiCo, and Razorfish.</p> <p>As EVP & CTO at Digitas from 2021 to 2022, Mr. Scafidi led a technology transformation that successfully transitioned a marketing product into a profitable asset within a year, as well as fueled growth and profitability with \$60 million in billed revenue. Prior to that, at PepsiCo from 2012 to 2021, Mr. Scafidi spearheaded a data-driven marketing overhaul for a \$500 million media budget, boosting sales by 84% and digital return on investment by 11% while establishing direct B2C connections with 20% of the US population. At Razorfish, he developed impactful digital solutions for global brands, including Ford, JPMorgan, Pernod Ricard, and New York Life.</p> <p>Currently, Mr. Scafidi is a principal partner at Growth Drivers, a consultancy that concentrates on modernizing marketing strategies for nonprofit organizations to accelerate adoption of digital fundraising, data maturity, and paid media. At Growth Drivers, Mr. Scafidi has revamped nonprofit organizations’ marketing strategies, achieving a 70% reduction in cost per acquisition.</p> <p>Mr. Scafidi has been recognized among The Drum’s Top 100 Digital and Brand Innovators’ 40 Under 40. He holds a B.S. from the University of Rochester.</p> <p>We believe that Mr. Scafidi’s expertise in digital strategy and technology-driven growth, including driving innovation and efficiency across global organizations, is and will continue to be a valuable asset to the Board.</p>	May 2025

<u>Name and Age</u>	<u>Principal Occupation During the Past Five Years</u>	<u>Director Since</u>
Michael W. Schechter, 61	<p>Mr. Schechter has been a partner at TowerView LLC and its predecessor since 1991. At TowerView LLC he has been involved in human capital management and head of technology and cyber security. He is currently leading the evaluation and rollout of artificial intelligence for the firm. Prior to that he was an analyst at Donaldson Lufkin & Jenrette. Mr. Schechter also serves as a board member of Emmis Corporation since August 2021.</p> <p>We believe Mr. Schechter’s qualifications to sit on the Board include his more than 35 years in the investment industry, which includes investing in the media space and his experience in public market securities, capital allocation, and risk management, as well as his experience serving as a director of the Company for the past three years.</p>	May 2023
Gregory D. Sutherland, 66	<p>Since September 2025, Mr. Sutherland has served as the chair of the advisory board of G2M Insights, an artificial intelligence based software and services company. Prior to joining G2M Insights, Mr. Sutherland served on the board of directors of Buckman Laboratories from April 2020 to July 2025, a supplier of chemical solutions and digital innovations that help improve productivity and sustainability for customers in over 90 countries. Mr. Sutherland has served as an advisor for Nisum Technologies, an e-commerce technology consultancy, and was a Senior Partner at Ernst & Young LLP, a global professional services firm, where he served as the Strategy Consulting Practice Leader, Global and Americas. Mr. Sutherland holds an MBA from The Wharton School of the University of Pennsylvania and earned the NACD Director Certification through the National Association of Corporate Directors.</p> <p>We believe Mr. Sutherland’s qualifications to sit on the Board include his extensive financial acumen and board experience.</p>	October 2025

CORPORATE GOVERNANCE

We are committed to having sound corporate governance principles. Having such principles is essential to maintaining our integrity in the marketplace and ensuring that we are managed for the long-term benefit of our shareholders. Our business affairs are conducted under the direction of our Board. Our Board strives to ensure the success and continuity of our business through the selection of a qualified management team. It is also responsible for ensuring that our activities are conducted in a responsible and ethical manner.

Our Corporate Governance Guidelines, Code of Business Conduct and Ethics, and charters for the Finance and Audit Committee, the Nominating and Corporate Governance Committee, the Compensation Committee, and the Cybersecurity Subcommittee Charter are posted on the “Investors — Corporate Governance — Governance Overview” page of our website at www.sagacom.com, and will be provided free of charge to any shareholder upon written request to our Corporate Secretary at our corporate headquarters. Information contained in, or accessible through, our website does not constitute part of this proxy statement.

Information about the Board of Directors

Our Board is elected by our shareholders to oversee our business and affairs and to assure that the long-term interests of our shareholders are being served. Our business is conducted by our employees, managers, and officers under the direction of the Chief Executive Officer, and with the oversight of the Board.

Director Independence

Our Board has determined that Messrs. Brown, Coppedge, Lada, Scafidi, Schechter, and Sutherland are “independent” directors within the meaning of NASDAQ’s listing requirements and based on the Board’s application of the standards of independence set forth in our Corporate Governance Guidelines. Our Board has determined that Mr. Forgy is not independent due to his role as Chief Executive Officer and President of the Company. Prior to the election of directors, and following the election of directors at the Annual Meeting, independent directors constituted, and will constitute, respectively, a majority of the Board.

Board Meetings

Our Board held a total of 15 meetings during 2025. Each incumbent director attended at least 100% of the total number of meetings of the Board and any committees of the Board on which he served during 2025. Although not required, 8 of our directors at the time of the meeting, Mr. Brown, Mr. Clarke, Mr. Coppedge, Mr. Forgy, Mr. Lada, Ms. Lobaito, Mr. Scafidi, and Mr. Schechter, attended the 2025 Annual Meeting of Shareholders virtually.

Communications with the Board

Shareholders and interested parties may communicate with the Board or any individual director by sending a letter to Saga Communications, Inc., 73 Kercheval Ave., Grosse Pointe Farms, Michigan 48236, Attention: Chairman (or any individual director or directors). The CFO or the Corporate Secretary will receive the correspondence and forward it to the Chairman or to the individual director or directors to whom the communication is directed. The CFO and the Corporate Secretary are authorized to review, sort, and summarize all communications received prior to their presentation to the Chairman or to the individual director or directors to whom the communication is addressed. If such communications are not a proper matter for Board attention, such individuals are authorized to redirect such communication to the appropriate department. For example, shareholder requests for materials or information will be redirected to investor relations personnel.

Corporate Governance Guidelines

Our Corporate Governance Guidelines, along with certain charters of the Board's committees, provide the framework under which we are governed. The Corporate Governance Guidelines address the functions and responsibilities of our Board and provide a consistent set of principles for the Board members and management to follow while performing their duties. The Corporate Governance Guidelines are consistent with the corporate governance requirements of the Sarbanes-Oxley Act of 2002 (the "Sarbanes-Oxley Act") and NASDAQ's listing requirements. Our Corporate Governance Guidelines address, among other things:

- director qualification and independence standards;
- the duties and responsibilities of the Board and management;
- regular meetings of the independent directors in executive sessions, the Board, and the committees of the Board;
- the size of the Board and how persons are nominated by the Board for election as directors;
- limitations on each Board member's service on boards of other public companies;
- the principles for determining director compensation;
- the organization and basic function of Board committees;
- reporting concerns about the Company's conduct or about the Company's accounting, internal accounting controls or auditing matters;
- the annual compensation review of the CEO and other executive officers;
- the Board's compensation;
- the Board's responsibility for maintaining a management succession plan;
- director access to senior management and the ability of the Board and its committees to engage independent advisors;
- director orientation and continuing training; and
- the annual evaluation of the performance of the Board and its committees.

The Corporate Governance Guidelines were most recently updated by the Board on June 21, 2023. The Corporate Governance Guidelines are posted on the "Investors — Corporate Governance — Governance Overview — Governance Documents" page of our website at www.sagacom.com, and will be provided free of charge to any shareholder upon written request to our Corporate Secretary at our corporate headquarters.

Code of Business Conduct and Ethics

Our Code of Business Conduct and Ethics applies to all of our directors, officers, and employees, including the CEO, CFO, and Corporate Controller. The Code of Business Conduct and Ethics addresses those areas in which we must act in accordance with law or regulation, and also establishes the responsibilities, policies, and guiding principles that will assist us in our commitment to adhere to the highest ethical standards and to conduct our business with the highest level of integrity. Any amendments to the Code of Business Conduct and Ethics applying to, as well as any waivers granted to, the CEO, CFO, Corporate Controller, or person performing similar functions relating to the code of ethics definition enumerated in Item 406(b) of Regulation S-K under the Securities Exchange Act of 1934, as amended (the "Exchange Act"), will be disclosed on our website.

Our Code of Business Conduct and Ethics contains our policy on insider trading, which prohibits our directors, officers, and employees from purchasing or selling any Company security while in possession of material non-public information about the Company. It also specifically prohibits trading in Company stock during the period beginning fifteen (15) days prior to the end of a quarter and ending after the second full business day following the release of the Company's earnings for that quarter. All transactions in our stock by directors, officers, and employees must be pre-cleared by the Company's CFO, with the assistance of legal counsel. We consider hedging our stock, engaging in short sales or buying or selling put or call options on our stock, or holding our stock in margin accounts to violate our Code of Business Conduct and Ethics.

The Code of Business Conduct and Ethics was last updated by the Board on June 9, 2025. The Code of Business Conduct and Ethics is posted on the “Investors — Corporate Governance — Governance Overview — Governance Documents” page of our website at www.sagacom.com, and will be provided free of charge to any shareholder upon written request to our Corporate Secretary at our corporate headquarters.

Board Committees and their Functions

Our Board has a Finance and Audit Committee, a Nominating and Corporate Governance Committee, and a Compensation Committee. On December 7, 2023, our Finance and Audit Committee established a Cybersecurity Subcommittee. The charters of the Finance and Audit Committee, the Nominating and Corporate Governance Committee, the Compensation Committee, and the Cybersecurity Subcommittee are posted on the “Investors — Corporate Governance — Governance Overview — Governance Documents” page of our website at www.sagacom.com, and will be provided free of charge to any shareholder upon written request to our Corporate Secretary at our corporate headquarters.

Finance and Audit Committee

The members of the Finance and Audit Committee currently consist of Messrs. Brown, Clarke, Scafidi, Schechter, and Sutherland. Mr. Clarke is currently the Chairman of the Finance and Audit Committee. The Board has appointed Mr. Sutherland to succeed Mr. Clarke as Chairman of the Finance and Audit Committee upon Mr. Clarke’s resignation from the Board following the conclusion of the Annual Meeting, and Mr. Sutherland’s election and qualification following the conclusion of the Annual Meeting. The Board designated Messrs. Schechter and Sutherland as “audit committee financial experts” as that term is defined in the applicable Securities and Exchange Commission (“SEC”) rules. The Board has determined that all members of the Finance and Audit Committee are independent under the rules of the SEC and under NASDAQ’s listing requirements.

The primary role of the Finance and Audit Committee is to oversee the financial reporting and disclosure process. To fulfill this obligation, the Finance and Audit Committee relies on: (i) management for the preparation and accuracy of the Company’s financial statements; (ii) both management and the Company’s internal audit function for establishing effective internal controls and procedures to ensure the Company’s compliance with accounting standards, financial reporting procedures, and applicable laws and regulations; and (iii) the Company’s independent auditors for an unbiased, diligent audit or review, as applicable, of the Company’s financial statements and the effectiveness of the Company’s internal controls. The members of the Finance and Audit Committee are not employees of the Company and are not responsible for conducting the audit or performing other accounting procedures.

In discharging its oversight role, the Finance and Audit Committee is empowered to investigate any matter brought to its attention with full access to all books, records, facilities, and personnel of the Company and to retain outside counsel or other advisors to advise the Finance and Audit Committee. The Board and the Finance and Audit Committee are in place to represent our shareholders. Accordingly, the independent auditors are ultimately accountable to the Finance and Audit Committee, and the Finance and Audit Committee is responsible for retaining and overseeing our independent registered public accounting firm and approving the services performed by it. The Finance and Audit Committee also serves as our Qualified Legal Compliance Committee pursuant to Section 307 of the Sarbanes-Oxley Act.

The Finance and Audit Committee operates under a written charter that was last updated by the Board on February 2, 2023. A copy of this charter is available on our website. The Finance and Audit Committee held 6 meetings in 2025. See “Finance and Audit Committee Report” below.

Cybersecurity Subcommittee

In light of the increasing threat of and danger posed by cybersecurity attacks, at the direction of our Board, the Finance and Audit Committee established a Cybersecurity Subcommittee on December 7, 2023. The members of the Cybersecurity Subcommittee consist of Messrs. Clarke, Scafidi, Schechter, and Sutherland. Mr. Schechter serves as the Chairman of the Cybersecurity Subcommittee. Mr. Clarke will resign from the Cybersecurity Subcommittee in connection with his retirement from the Board at the Annual Meeting.

The Cybersecurity Subcommittee was formed to assist the Finance and Audit Committee in its oversight of the Company’s cybersecurity and technology strategies, programs, and risks. The roles of the Cybersecurity Subcommittee shall be determined, from time to time, by the Finance and Audit Committee. The Cybersecurity Subcommittee must consist of at least two directors who are members of the Finance and Audit Committee. The Board has the authority to appoint all members of the Cybersecurity Subcommittee, including the Chair.

The Cybersecurity Subcommittee is given the responsibility of overseeing the effectiveness of the Company's cybersecurity program and its practices for identifying, assessing, and mitigating cybersecurity risks across all business functions, including monitoring and analysis of the threat environment, vulnerability assessments, and third-party cybersecurity risks. The Cybersecurity Subcommittee is also responsible for overseeing the Company's controls, technology, and cyber resiliency. In addition, the Cybersecurity Subcommittee reviews and oversees significant Company investments in cybersecurity and technology infrastructure and program needs. In connection with such oversight and review, the Cybersecurity Subcommittee is responsible for overseeing the development, refinement, and implementation of policies, programs, planning, and training pertaining to the cybersecurity mission of the Company. To ensure the Company is aligned in its cybersecurity risk management and response, it must regularly report to the Finance and Audit Committee or Board on cybersecurity matters.

The Cybersecurity Subcommittee held 4 meetings in 2025.

Under its charter, the Cybersecurity Subcommittee has the authority to retain and terminate any independent legal, financial, or other advisors it considers necessary to carry out its responsibilities without conferring with or obtaining the approval of management or the Board. The charter for the Cybersecurity Subcommittee was created by the Board on January 10, 2024. A copy of this charter is available on our website.

Compensation Committee

The Compensation Committee consists of Messrs. Brown, Coppedge, and Lada, each of whom is independent under NASDAQ's listing requirements and SEC rules. Mr. Brown is the Chairman of the Compensation Committee. The Compensation Committee is responsible for making a recommendation of the compensation of the CEO without management present, with such recommendation then presented to the Board for final determination. With respect to the compensation of the other executive officers, the CEO provides input and makes recommendations to the Compensation Committee, the Compensation Committee then makes a recommendation to the Board, and the Board decides the compensation to be paid to such executive officers. The Compensation Committee also reviews director compensation and makes recommendations to the Board for the Board's approval with respect to such review.

The Compensation Committee is also responsible for administering our stock plans, our 2023 Incentive Compensation Plan, ("2023 Incentive Compensation Plan"), our Second Amended and Restated 2005 Incentive Compensation Plan, as amended ("2005 Incentive Compensation Plan"), and the Chief Executive Officer Annual Incentive Plan, as amended ("CEO Plan"), except to the extent that such responsibilities have been retained by the Board. The Compensation Committee has delegated to management certain day-to-day operational activities related to the stock and incentive compensation plans. The Compensation Committee operates pursuant to a written charter. The Compensation Committee held 7 meetings in 2025.

Under its charter, the Compensation Committee has the authority to retain and terminate any independent legal, financial, or other advisors it considers necessary to carry out its responsibilities without conferring with or obtaining the approval of management or the Board. This authority includes the authority to retain and terminate any compensation consultant used to assist in evaluation of director, CEO, or executive officer compensation. Under the charter, the Company is required to provide the Compensation Committee with sufficient funding to exercise its authority. The charter for the Compensation Committee was last updated by the Board on February 2, 2023. A copy of this charter is available on our website.

Nominating and Corporate Governance Committee

The Nominating and Corporate Governance Committee was established by the Board on February 2, 2023. The Nominating and Corporate Governance Committee consists of Messrs. Brown, Coppedge, and Schechter, each of whom is independent under NASDAQ's listing requirements. Mr. Coppedge is the Chairman of the Nominating and Corporate Governance Committee. The purpose of the Nominating and Corporate Governance Committee is to carry out the responsibilities delegated by the Board relating to the Company's director nomination process, developing and maintaining the Company's corporate governance policies, and any related matters required by the federal securities laws.

The Nominating and Corporate Governance Committee is responsible for recommending to the Board qualified nominees for election to the Board, including nominees for election at the annual meetings of shareholders and to fill vacancies on the Board that may arise from time to time. The Nominating and Corporate Governance Committee is also responsible for identifying and screening individuals qualified to become members of the Board, and for considering any director candidates recommended by shareholders pursuant to the procedures set forth in the Company's Amended

and Restated Bylaws and described in the Company's proxy statement. In addition, the Nominating and Corporate Governance Committee is tasked with reviewing and making recommendations to the Board regarding the selection and retention of all executive officers of the Company (other than the CEO), and other key employees as appropriate, as well as making recommendations to the Board concerning the composition, functions, leadership, and duties of the committees of the Board and the leadership of executive sessions of the Board. In the event a director resigns, the Nominating and Corporate Governance Committee is responsible for reviewing the resignation letter and evaluating and recommending to the Board whether such resignation should be accepted.

In terms of governance functions, the Nominating and Corporate Governance Committee is responsible for developing and recommending to the Board a set of corporate governance guidelines applicable to the Company and monitoring compliance with the guidelines. In addition, the Nominating and Corporate Governance Committee is responsible for overseeing the Company's corporate governance practices and procedures, including identifying best practices, reviewing and recommending to the Board for approval any changes to the documents, policies, and procedures in the Company's corporate governance framework, and reviewing and discussing with management disclosure of the Company's corporate governance practices. The Nominating and Corporate Governance Committee is also responsible for developing and recommending to the Board for approval director independence standards in addition to those required by NASDAQ or standards for determining whether a director has a relationship with the Company that would impair his or her independence. Lastly, the Nominating and Corporate Governance Committee reviews and makes recommendations to the Board concerning executive management succession.

The Nominating and Corporate Governance Committee held 2 meetings in 2025. The charter under which the Nominating and Corporate Governance Committee operates was approved by the Board on February 2, 2023. A copy of this charter is available on our website.

Director Nomination Process

The Nominating and Corporate Governance Committee is responsible for recommending to the Board qualified nominees for election to the Board, including nominees for election at the annual meeting of shareholders and to fill vacancies on the Board that may arise from time to time. The Nominating and Corporate Governance Committee is also responsible for identifying and screening individuals qualified to become members of the Board. Once the Nominating and Corporate Governance Committee has made its recommendations to the Board, the Board is ultimately responsible for recommending a slate of director nominees to the shareholders for election at each annual meeting of shareholders.

Director Nominee Criteria

The Company is committed to fostering, cultivating, and preserving a culture of inclusion, and as such, the Nominating and Corporate Governance Committee considers diversity of skill, experience, and background to be an asset when evaluating candidates for recommendation as director nominees. In evaluating a candidate for recommendation as a director nominee, the Nominating and Corporate Governance Committee will consider such matters as it deems appropriate, including the candidate's personal and professional integrity, business judgment, relevant experience and skills, diversity, and potential to be an effective director in conjunction with the full Board in collectively serving the long-term interests of the Company's shareholders. When considering an existing director for nomination for re-election to the Board, the Nominating and Corporate Governance Committee will also consider that individual's Board and committee attendance, performance, and length of service. Candidates may be interviewed by the Committee where it deems it appropriate. In considering whether to recommend any candidate for inclusion in the Board's slate of recommended nominees, the Board also considers the following qualifications when recommending a slate of director nominees to shareholders: relevant management and/or industry experience; high personal and professional ethics, integrity, and values; a commitment to representing the long-term interests of our shareholders as a whole rather than special interest groups or constituencies; independence pursuant to NASDAQ's guidelines; and an ability and willingness to devote sufficient time to carrying out his or her duties. The Company's Corporate Governance Guidelines also provide that the Company endeavors to have a Board representing diverse experience in areas that are relevant to the Company's activities. All of our directors have relevant management and/or industry experience which they use to provide valuable advice and direction in connection with their oversight of the Company. Every director has been an executive officer responsible for leading and managing his or her company's operations. With respect to the nomination of continuing directors for re-election, each individual's contributions to the Board are also considered. The Company believes that the backgrounds and qualifications of the directors provide a significant composite mix of experience, knowledge, and abilities that permit the Board to fulfill its oversight responsibilities. Nominees are not discriminated against on the basis of gender, national origin, disability, race, religion, sexual orientation, or any other basis proscribed by law.

Identifying Director Nominees; Consideration of Nominees of the Shareholders

The Nominating and Corporate Governance Committee employs a variety of methods for identifying and evaluating director nominees, as described in its charter. In addition, the Board regularly assesses the size of the Board, the need for particular expertise on the Board, and whether any vacancies on the Board are expected due to retirement or otherwise. In the event that vacancies are anticipated, or otherwise arise, the Nominating and Corporate Governance Committee will consider various potential candidates for director which may come to its attention through current Board members, professional search firms, shareholders, or other persons. These candidates are evaluated at regular or special meetings of the Nominating and Corporate Governance Committee and may be considered at any point during the year.

The Nominating and Corporate Governance Committee will consider candidates recommended by shareholders when the nominations are properly submitted pursuant to the procedures set forth in the Company's Amended and Restated Bylaws and proxy statement. The deadlines and procedures for shareholder submissions of director nominees are described below under "Shareholder Proposals and Director Nominations for Annual Meetings." Following verification of the shareholder status of persons recommending candidates, the Nominating and Corporate Governance Committee will make an initial analysis of the qualifications of any candidate recommended by shareholders or others pursuant to the criteria summarized above to determine whether the candidate is qualified for service on the Board before deciding to undertake a complete evaluation of the candidate. If any materials are provided by a shareholder or professional search firm in connection with the nomination of a director candidate, such materials are forwarded to the Nominating and Corporate Governance Committee as part of its review. Other than the verification of compliance with procedures and shareholder status, and the initial analysis performed by the Nominating and Corporate Governance Committee, a potential candidate nominated by a shareholder is treated like any other potential candidate during the review process by the Nominating and Corporate Governance Committee.

Board Leadership Structure

Warren S. Lada serves as Chairman of the Board. As Chairman of the Board, Mr. Lada's responsibilities include, among others:

- managing the functioning of the Board and its committees with input from the entire Board;
- developing the agenda and presiding over meetings of the Board and executive sessions of the independent directors;
- overseeing and managing potential conflict of interest issues;
- facilitating discussion among the independent directors on issues and concerns outside of Board meetings; and
- serving as a liaison with the Company's management for purposes of communication.

The Board believes that it is currently best for the Company to have the positions of CEO and Chairman be occupied by separate individuals. An independent Chairman is able to improve the Board's ability to oversee management and ensure independent Board leadership on behalf of the shareholders. The current CEO still sits on the Board and is well-informed of the Company's strategic priorities. The Chairman and independent directors can bring their collective experience, oversight, and expertise to bear in determining the strategies and priorities the Company should follow. The Board believes that the separate role of Chairman and CEO promotes the best interests of the Company and makes the best use of the respective expertise of the Chairman and CEO and each of their unique insights into the challenges facing the Company, the opportunities available to the Company, and the operations of the Company. Together, the Chairman, CEO, and independent directors develop the strategic direction of the Company. Once developed, management is accountable for the execution of the strategy. The Board believes that this is the appropriate balance of having a fully informed CEO and independent oversight. In connection with this, the Company's Corporate Governance Guidelines provide that the independent directors shall meet regularly in executive sessions without management or non-independent directors present and that the Chairman will preside at such meetings. The Corporate Governance Guidelines also provide that if an actual or potential conflict of interest arises for a director, the director shall promptly inform the CEO and the Chairman. Further, the Corporate Governance Guidelines provide, as set forth in further detail above, that shareholders wishing to contact the Board may address their correspondence to the Chairman (or any individual director).

The Board’s Role in Risk Oversight

The Board’s role in the Company’s risk oversight process includes receiving regular reports from members of senior management on areas of material risk to the Company, including operational, financial, legal, regulatory, cybersecurity, and strategic (with respect to the Company as a whole and with respect to each station and the markets in which each station is located). The Board receives these reports from the appropriate officer within the organization to enable it, pursuant to the Corporate Governance Guidelines, to assess the major risks facing the Company and review options for their mitigation. The Finance and Audit Committee, pursuant to the Finance and Audit Committee’s charter, is required to discuss policies with respect to risk assessment and risk management as it relates to the Company’s financial statements and financial reporting process. During the meeting of the Board, the Chairman or any other member of the Finance and Audit Committee reports on any applicable discussion relating to risk to the Board. The Board has constituted a Cybersecurity Subcommittee to monitor cybersecurity risks and oversee cybersecurity programs and policies. For more information on Board’s role in addressing cybersecurity risks, see “Cybersecurity Subcommittee” on page [9](#).

FINANCE AND AUDIT COMMITTEE REPORT

The information contained in this report shall not be deemed to be “soliciting material” or “filed” with the SEC or subject to the liabilities of Section 18 of the Exchange Act, except to the extent that we specifically incorporate it by reference into a document filed under the Securities Act of 1933, as amended (the “Securities Act”) or the Exchange Act.

Our management is responsible for the preparation, presentation, and integrity of our financial statements, the accounting and financial reporting principles, and the internal controls and procedures designed to assure compliance with accounting standards and applicable laws and regulations. The independent auditors are responsible for an integrated audit of our financial statements and internal control over financial reporting. The integrated audit is designed to express an opinion on our consolidated financial statements and an opinion on the effectiveness of the Company’s internal control over financial reporting. The Finance and Audit Committee’s responsibility is generally to monitor and oversee these processes.

In performing its oversight function, the Finance and Audit Committee:

- Met to review and discuss our audited financial statements for the year ended December 31, 2025 with our management and our independent auditors;
- Discussed with the independent auditors the matters required to be discussed by Statement on Auditing Standards No. 61, as amended (AICPA, Professional Standards, Vol. 1. AU Section 380), as adopted by the Public Company Accounting Oversight Board in Rule 3200T; and
- Received the written disclosures and the letter from the independent auditors required by the applicable requirements of the Public Company Accounting Oversight Board regarding the independent auditors’ communications with the Finance and Audit Committee concerning independence and discussed the independent auditors’ independence with them.

While the Finance and Audit Committee has the responsibilities and powers set forth in its charter, it is not the duty of the Finance and Audit Committee to plan or conduct audits, nor is the Finance and Audit Committee responsible for determining that the Company’s financial statements are complete and accurate and prepared in accordance with generally accepted accounting principles. The latter obligation is the responsibility of management, and the independent registered public accounting firm is responsible for planning and conducting its audits.

Based upon the reports and discussions described in this report, and subject to the limitations on the role and responsibilities of the Finance and Audit Committee referred to above and in its charter, the Finance and Audit Committee recommended to the Board that the audited financial statements be included in our Annual Report on Form 10-K for the year ended December 31, 2025 for filing with the SEC.

Finance and Audit Committee

Timothy J. Clarke (Chair), Clarke R. Brown Jr., Michael Scafidi, Michael W. Schechter, and Gregory Sutherland.

COMPENSATION OF NON-EMPLOYEE DIRECTORS

During the fiscal year ended December 31, 2025, each non-employee director received an annual cash retainer of \$72,000 and chairpersons of each committee and subcommittee received an additional annual cash retainer of \$10,000. Additionally, each non-employee director received stock grants of \$53,000 annually. The retainers are paid quarterly. All directors who are not employees are required to hold and maintain 1,250 shares of the Company’s Class A Common Stock. Such directors are required to achieve this guideline within five years of joining the Board, or in the case of such directors serving at the time the guidelines were adopted, within five years of the date of the adoption of the guideline. The Company’s non-employee Director compensation policy has remained unchanged since 2023.

2025 Director Compensation Table

Name ⁽¹⁾	Fees Earned or Paid in Cash (\$)	Stock Awards (\$) ⁽²⁾	All Other Compensation (\$) ⁽³⁾	Total (\$)
Clarke R. Brown, Jr. ⁽⁴⁾	\$82,000	\$52,996	\$6,485	\$141,481
Timothy J. Clarke ⁽⁵⁾⁽⁶⁾	\$82,000	\$52,996	\$6,547	\$141,543
Roy F. Coppedge III ⁽⁷⁾	\$82,000	\$52,996	\$6,485	\$141,481
Warren S. Lada ⁽⁸⁾	\$82,000	\$52,996	\$6,500	\$141,496
Marcia K. Lobaito ⁽⁹⁾	\$24,330	\$ —	\$1,645	\$ 25,975
Michael Scafidi ⁽¹⁰⁾	\$47,670	\$35,283	\$ —	\$ 82,953
Michael W. Schechter ⁽¹¹⁾	\$82,000	\$52,996	\$5,479	\$140,475
Gregory Sutherland ⁽¹²⁾	\$18,000	\$13,255	\$ —	\$ 31,255

- (1) The compensation of our current Chief Executive Officer, Christopher S. Forgy, has been omitted from this table. The compensation is included in the Summary Compensation Table.
- (2) All stock awards comprise grants of Class A Common Restricted Stock which vest in one-third increments on December 15, 2026, and 2027, and 2028, if the reporting person is a director on the applicable date. Stock award values are calculated based on the closing price of our Class A Common Stock on the NASDAQ on December 10, 2025 (\$11.92 per share). The grant date fair values are computed in accordance with Financial Accounting Standards Board (“FASB”) Accounting Standards Codification (“ASC”) Topic No. 718, Compensation-Stock Compensation. As of December 31, 2025, the following directors held the following number of unvested restricted stock awards: Mr. Brown, 8,290; Mr. Clarke, 8,290; Mr. Coppedge, 8,290; Mr. Lada, 8,290; Mr. Scafidi, 2,960; Mr. Schechter, 7,930, and Mr. Sutherland, 1,112. All such restricted stock, however, shall vest if the reporting person is a director upon the occurrence or deemed occurrence of a change-in-control. Effective November 30, 2023, Ms. Lobaito retired from her position as Corporate Secretary, and effective May 2025 she was no longer a director of the Company.
- (3) With respect to Ms. Lobaito, includes dividends paid on unvested restricted stock but does not include \$64,118 of non-qualified deferred income distributions paid to Ms. Lobaito during the fiscal year for her services as an officer of the Company. With respect to Messrs. Brown, Clarke, Coppedge, Lada, and Schechter, includes dividends paid on unvested restricted stock.
- (4) Chairman of Compensation Committee.
- (5) Chairman of Finance and Audit Committee.
- (6) Mr. Clarke is not standing for re-election at the 2026 Annual Meeting of Shareholders.
- (7) Chairman of the Nominating and Corporate Governance Committee.
- (8) Chairman of the Board.
- (9) Ms. Lobaito served on our Board of Directors until May 2025.
- (10) Mr. Scafidi joined our Board of Directors in May 2025.
- (11) Chairman of the Cybersecurity Subcommittee of the Finance and Audit Committee.
- (12) Mr. Sutherland joined our Board of Directors in October 2025.

SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT

To our knowledge, the following table sets forth certain information with respect to beneficial ownership of our Class A Common Stock, as of April 6, 2026, for (i) our Chief Executive Officer (“CEO”) and our next two most highly compensated executive officers as of December 31, 2025 (collectively, our “named executive officers” or “NEOs”), (ii) each of our directors and nominees, (iii) all of our current directors, nominees, and named executive officers as a group, and (iv) each person who we know from regulatory filings beneficially owns more than 5% of our Class A Common Stock. Unless otherwise indicated, the principal address of each of the shareholders below is c/o Saga Communications, Inc., 73 Kercheval Avenue, Grosse Pointe Farms, Michigan 48236. Beneficial ownership is determined in accordance with the rules of the Securities and Exchange Commission (“SEC”) and includes voting or investment power with respect to all shares of Class A Common Stock shown held by them. The number of shares of Class A Common Stock outstanding used in calculating the percentage for each listed person includes shares of Class A Common Stock underlying any options held by such person that are exercisable within sixty (60) calendar days of April 6, 2026, but excludes shares of Class A Common Stock underlying any options held by any other person. Percentage of beneficial ownership is based on the total number of shares of Class A Common Stock outstanding as of April 6, 2026.

Name	Number of Shares Class A	Percentage of Class A
Clarke R. Brown, Jr.	19,272 ⁽¹⁾⁽⁴⁾	*
Samuel D. Bush ⁶	69,664 ⁽¹⁾⁽²⁾	1.1%
Timothy J. Clarke ⁷	17,503 ⁽¹⁾⁽³⁾	*
Roy F. Coppedge III	17,266 ⁽¹⁾	*
Christopher S. Forgy	110,046 ⁽¹⁾⁽²⁾	1.7%
Warren S. Lada ⁸	34,817 ⁽¹⁾⁽⁴⁾	*
Wayne Leland	31,712 ⁽¹⁾⁽²⁾	*
Michael Scafidi	2,960 ⁽¹⁾	*
Michael W. Schechter	1,171,574 ⁽¹⁾⁽⁵⁾	18.4%
Gregory Sutherland	1,112 ⁽¹⁾	*
All directors, nominees and executive officers as a group (10 persons)	1,475,926 ⁽⁶⁾	23.2%
TowerView LLC	1,161,144 ⁽⁷⁾	18.2%
Edward K. Christian Trust et. al.	881,044 ⁽⁸⁾	13.8%
Gate City Capital Management, LLC et. al.	863,845 ⁽⁹⁾	13.6%
Stanley Kesselman	391,355 ⁽¹⁰⁾	6.1%
Dimensional Fund Advisors LP	346,461 ⁽¹¹⁾	5.4%

* Less than 1%

- (1) Includes the following grants of Class A Common Restricted Stock awarded on December 7, 2023 (without any reduction for sales of such restricted stock) which vest in one-third increments on December 15, 2024, 2025, and 2026, unless reporting person is no longer an employee or director, respectively, on the applicable date (if, however, the reporting person is an employee or director, respectively, on the occurrence or deemed occurrence of a change-in-control, all restricted stock shall vest): Mr. Brown, 2,597 shares; Mr. Bush, 12,519 shares; Mr. Clarke, 2,597 shares; Mr. Coppedge, 2,597, Mr. Forgy, 36,110 shares; Mr. Lada, 2,597 shares; Mr. Leland, 7,350 shares; and Mr. Schechter, 1,515 shares. Also includes the following grants of Class A Common Restricted Stock awarded on December 5, 2024 (without any reduction for sales of such restricted stock) which vest in one-third increments on December 15, 2025, 2026, and 2027, unless reporting person is no longer an employee or director, respectively, on the applicable date (if, however, the reporting person is an employee or director, respectively, on the occurrence or deemed occurrence of a change-in-control, all restricted stock shall vest): Mr. Brown, 4,469 shares; Mr. Bush, 13,828 shares; Mr. Clarke, 4,469 shares; Mr. Coppedge, 4,469, Mr. Forgy, 44,077 shares; Mr. Lada, 4,469 shares; Mr. Leland, 10,793 shares; and Mr. Schechter, 4,469 shares. Also includes the following grants of Class A Common Restricted Stock awarded on December 10, 2025 (without any reduction for sales of such restricted stock) which vest in one-third increments on December 15, 2026, 2027, and 2028, unless reporting person is no longer an employee or director, respectively, on the applicable date (if, however, the reporting person is an employee or director, respectively, on the occurrence or deemed occurrence of a change-in-control, all restricted stock shall vest): Mr. Brown, 4,446 shares; Mr. Bush, 10,319 shares; Mr. Clarke, 4,446 shares; Mr. Coppedge, 4,446, Mr. Forgy, 30,412 shares; Mr. Lada, 4,446 shares; Mr. Leland, 8,054 shares; Mr. Scafidi, 2,960 shares; Mr. Schechter, 4,469 shares; and Mr. Sutherland, 1,112 shares.
- (2) Includes shares owned indirectly through the Company’s 401(k) Plan as follows: Mr. Bush, 2,745 shares; Mr. Forgy, 888 shares; and Mr. Leland, 1,702 shares.
- (3) Mr. Clarke is not standing for re-election at the 2026 Annual Meeting of Shareholders.
- (4) Includes 1,780 shares of Class A Common Stock with shared voting or dispositive power for Mr. Lada, and 543 shares of Class A Common Stock Mr. Clarke has voting and dispositive power over in his capacity as a trustee.

TABLE OF CONTENTS

- (5) Includes 1,161,144 shares owned by TowerView LLC. Mr. Schechter, as a member of TowerView LLC, may be deemed to have beneficial ownership with respect to the 1,161,144 shares owned by TowerView LLC, however, Mr. Schechter disclaims beneficial ownership of the shares owned by TowerView LLC.
- (6) Includes an aggregate grant of 67,882 shares of Class A Common Restricted Stock which vest in one-third increments on December 15, 2024, 2025, and 2026, unless reporting person is no longer an employee or director, respectively, on the applicable date (if, however, the reporting person is an employee or director, respectively, on the occurrence or deemed occurrence of a change-in-control, all restricted stock shall vest); an aggregate grant of 91,043 shares of Class A Common Restricted Stock which vests in one-third increments on December 15, 2025, 2026, and 2027, unless reporting person is no longer an employee or director, respectively, on the applicable date (if, however, the reporting person is an employee or director, respectively, upon the occurrence or deemed occurrence of a change-in-control, all restricted stock shall vest); and an aggregate grant of 75,087 shares of Class A Common Restricted Stock which vest in one-third increments on December 15, 2025, 2026, and 2027, unless reporting person is no longer an employee or director, respectively, on the applicable date (if, however, the reporting person is an employee or director, respectively, on the occurrence or deemed occurrence of a change-in-control, all restricted stock shall vest). In addition, includes 5,335 shares owned indirectly through the Company's 401(k) Plan. Also, includes 1,780 shares of Class A Common Stock with shared voting or dispositive power, and 543 shares of Class A Common Stock with voting and dispositive power over as a trustee.
- (7) According to its Schedule 13D/A filed with the SEC on April 7, 2023, TowerView LLC, a Delaware limited liability company controlled by Daniel R. Tisch, its general member, has sole voting and dispositive power with respect to 1,161,144 shares. The principal address of TowerView LLC is 460 Park Avenue, New York, New York, 10022.
- (8) According to their most recent joint Schedule 13G/A filed with the SEC on February 17, 2026, the Edward K. Christian Trust reported sole voting and dispositive power with respect to 886,709 shares, meanwhile, co-trustee Michael L. Dallaire has shared and dispositive power with respect to 886,709 shares, and co-trustee Judith A. Christian has shared voting and dispositive power with respect to 886,709 shares, and sole voting and dispositive power with respect to 3,541 shares held by the Judith A. Christian IRA. On February 27, 2026, the Edward K. Christian Trust filed a Form 4 with the SEC reporting the disposition of 5,665 shares of Class A Common Stock on February 25, 2026. Their principal address is 500 Woodward Avenue, Suite 4000, Detroit, Michigan 48226.
- (9) According to their most recent joint Schedule 13D filed with the SEC on March 26, 2025, Gate City Capital Management, LLC, an Illinois limited liability company that serves as an investment adviser to certain private investment funds and managed accounts, and Michael Melby, the managing member of Gate City Capital Management, LLC, each have sole voting and dispositive power with respect to 863,845 shares. The principal address of Gate City Capital Management, LLC and Mr. Melby is 8725 W. Higgins Road, Suite 530, Chicago, IL 60631.
- (10) According to his most recent Schedule 13G/A filed with the SEC on January 7, 2026, Stanley Kesselman is an individual with sole voting and dispositive power with respect to 391,355 shares. Mr. Kesselman's principal address is c/o Maxim Group, 300 Park Ave, 16th Floor, New York, NY 10022.
- (11) According to its most recent Schedule 13G/A filed with the SEC on February 9, 2024, Dimensional Fund Advisors LP ("Dimensional") is an investment adviser to four investment companies and to certain other commingled funds, group trusts and separate accounts (collectively, the "Funds"), and in certain cases, subsidiaries of Dimensional may act as an adviser or sub-adviser to certain Funds. Dimensional and its subsidiaries may be deemed to be the beneficial owner of shares owned by the Funds, however, all reported securities are owned by the Funds and Dimensional disclaims beneficial ownership of such shares. The principal address of Dimensional is 6300 Bee Cave Road, Building One, Austin, TX 78746.

**CERTAIN BUSINESS RELATIONSHIPS AND TRANSACTIONS
WITH DIRECTORS AND MANAGEMENT**

Policy

Pursuant to our written Corporate Governance Guidelines, the Finance and Audit Committee is required to conduct a review of all related party transactions for potential conflicts of interest. All such transactions must be approved by the Finance and Audit Committee. To the extent such transactions are on-going business relationships with the Company, such transactions are reviewed annually, and such relationships shall be on terms not materially less favorable than would be usual and customary in similar transactions between unrelated persons dealing at arm's-length.

Related Party Transactions

Since 2019, the Company has employed Eric Christian, the son of Judith A. Christian and our former President, CEO, and Chairman, Edward K. Christian, who passed away in August 2022. Mrs. Christian, along with Michael L. Dallaire, serve as a co-trustees of the Edward K. Christian Trust, a more than 10% shareholder.

For the 2024 fiscal year, Mr. Eric Christian was employed by the Company as the Company's Chief Marketing Officer. For the 2024 fiscal year, Mr. Eric Christian was paid an aggregate salary and bonus of \$195,000 and participated in the Company's employee benefits plans. For the 2025 fiscal year, Mr. Eric Christian was paid an aggregate salary and bonus of \$187,500 and participated in the Company's employee benefits plans.

The Board of Directors approved the hiring of Mr. Eric Christian as the Company's Director of Digital Strategies in 2019, his promotion to Vice President of Digital Strategies in July 2020, and his promotion to Chief Marketing Officer in February 2023.

Since 2019, the Company has employed Sera Christian, the granddaughter of Judith A. Christian and our former President, CEO, and Chairman, Edward K. Christian, who passed away in August 2022. Mrs. Christian, along with Michael L. Dallaire, serves as a co-trustees of the Edward K. Christian Trust, a more than 10% shareholder.

For the 2024 fiscal year, Ms. Sera Christian was employed full time by the Company as the Company's Streaming Traffic Manager and has an annual salary of \$50,000 and participated in the Company's employee benefit plans. For the 2025 fiscal year, Ms. Sera Christian was employed full time by the Company as the Company's Streaming Traffic Manager and has an annual salary of \$50,000 and participated in the Company's employee benefit plans.

Mr. Christian's estate is now the beneficiary of the Split Dollar life insurance policy that had a cash surrender value of approximately \$1,029,000. Under the agreement, the Company is responsible to pay the estate's income tax obligation relating to the transfer of the life insurance policy and as such, recorded \$500,000 in the fourth quarter of 2024 when the transfer of the policy occurred. This tax obligation was paid in 2025.

Beginning in October 2025, the Company has employed Wendy Wagner, the stepdaughter of Christopher S. Forgy, the Company's, President, Chief Executive Officer and Director. For the 2025 fiscal year, Ms. Wagner was employed by the Company as the Company's Human Resources Manager and was paid approximately \$20,000 in salary and participated in the Company's employee benefit plans. The Board of Directors approved the hiring of Ms. Wagner as the Company's Human Resources Manager.

PROPOSAL 2 — TO RATIFY APPOINTMENT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

Pursuant to the Finance and Audit Committee’s charter, each year the Finance and Audit Committee appoints the Company’s independent auditor after considering, among other things, the independent auditor’s independence, its services, and its fees for audit and non-audit services. After considering these matters, the Finance and Audit Committee appointed Crowe LLP to be our independent registered public accounting firm for the fiscal year ended December 31, 2026.

The Board is asking the shareholders to ratify the appointment of Crowe LLP. Representatives of Crowe LLP are expected to be present at the Annual Meeting and will be given an opportunity to make a statement if they desire to do so and will respond to appropriate questions of shareholders.

Change in Auditor

On August 12, 2024, following the completion of a competitive process, our Finance and Audit Committee approved the engagement of Crowe LLP to serve as the Company’s independent registered public accounting firm, effective as of such date, to serve as the Company’s independent registered public accounting firm for the fiscal year ending December 31, 2024. Crowe LLP replaced UHY LLP as our independent registered public accounting firm.

During our two most recent fiscal years and the subsequent interim period preceding Crowe LLP’s engagement, neither we nor anyone acting on our behalf consulted with Crowe LLP with respect to (a) the application of accounting principles to a specified transaction, either completed or proposed, or the type of audit opinion that might be rendered on the Company’s consolidated financial statements, and no written report or oral advice was provided to the Company that Crowe LLP concluded was an important factor that the Company considered in reaching a decision as to any accounting, auditing or financial reporting issue or (b) any matter that was either the subject of a disagreement (as defined in Item 304(a)(1)(iv) of Regulation S-K and the related instructions) or a disagreement, or a reportable event (as described in Item 304(a)(1)(v) of Regulation S-K).

The reports of UHY LLP on the consolidated financial statements of the Company as of and for the fiscal years ended December 31, 2023 and 2022 did not contain any adverse opinion or disclaimer of opinion and were not qualified or modified as to uncertainty, audit scope or accounting principles. The audit reports of UHY LLP on the effectiveness of internal control over financial reporting as of December 31, 2023 and 2022 did not contain an adverse opinion, nor were they qualified or modified.

During our fiscal years ended December 31, 2023 and 2022, and the subsequent interim period through August 12, 2024, there were no (a) disagreements within the meaning of Item 304(a)(1)(iv) of Regulation S-K with UHY LLP on any matter of accounting principles or practices, financial statement disclosure, or auditing scope or procedure, which disagreements, if not resolved to UHY LLP’s satisfaction, would have caused UHY LLP to make reference to the subject matter thereof in connection with its reports for such years; or (b) “reportable events” within the meaning of Item 304(a)(1)(v) of Regulation S-K.

In accordance with Item 304(a)(3) of Regulation S-K, the Company provided UHY LLP with a copy of the disclosure included in the Current Report on Form 8-K filed on August 12, 2024 and requested that UHY LLP furnish the Company with a letter addressed to the SEC stating whether it agreed with the statements contained therein. A copy of UHY LLP’s letter, dated August 12, 2024, was filed as Exhibit 16.1 to the Current Report on Form 8-K filed on August 12, 2024.

Independent Registered Public Accounting Firm Fees

The following table represents the aggregate fees billed to the Company for the fiscal year ended December 31, 2025, and for the fiscal year ended December 31, 2024, by Crowe LLP, the Company’s principal accountants for such years.

Fee Category	2025 Fees	2024 Fees
Audit Fees	\$430,500	\$356,250
Audit-related fees	\$ 40,000	\$100,000
Tax Fees	\$ —	\$ —
All other Fees	\$ —	\$ —
Total Fees	\$470,500	\$456,250

TABLE OF CONTENTS

The following table represents the aggregate fees billed to the Company for the fiscal year ended December 31, 2024, by UHY LLP, the Company's former principal accountants for such year.

<u>Fee Category</u>	<u>2024 Fees</u>
Audit Fees	\$108,188
Audit-related fees	\$ 20,000
Tax Fees	\$ 48,285
All other Fees	\$ —
Total Fees	\$176,473

Audit Fees

Audit fees were for professional services rendered and expenses related to the audit of our consolidated financial statements, audit of internal controls, and reviews of the interim consolidated financial statements included in quarterly reports.

Audit-Related Fees

Audit-related fees were for assurance and related services that are reasonably related to the performance of the audit or review of our consolidated financial statements and are not reported under "audit fees." These services include employee benefit plan audits, accounting consultations in connection with acquisitions, and consultations concerning financial accounting and reporting standards.

Tax Fees

Tax fees were for professional services for federal, state, and local tax compliance for the Company's income tax returns and benefit plans.

Policy for Pre-Approval of Audit and Non-Audit Services

The Finance and Audit Committee's policy is to pre-approve all audit services and all non-audit services that our independent auditors are permitted to perform for us under applicable federal securities regulations. As permitted by the applicable regulations, the Finance and Audit Committee's policy utilizes a combination of specific pre-approval on a case-by-case basis of individual engagements of the independent auditor and pre-approval of certain categories of engagements up to predetermined dollar thresholds that are reviewed by the Finance and Audit Committee. Specific pre-approval is mandatory for the annual financial statement audit engagement, among others. The Finance and Audit Committee has delegated to the Chair of the Finance and Audit Committee the authority to approve permitted services provided that the Chair reports any decisions to the Finance and Audit Committee at its next scheduled meeting.

The pre-approval policy was implemented effective as of May 6, 2003, as required by the applicable regulations. All engagements of the independent auditor to perform any audit services and non-audit services since that date have been pre-approved by the Finance and Audit Committee in accordance with the pre-approval policy. The policy has not been waived in any instance.

Required Vote

The affirmative vote of a majority in interest of the shareholders entitled to vote thereon, present in person or by proxy, by holders of Class A Common Stock, with each share of Class A Common Stock entitled to one vote, is required for the ratification of the appointment. Although shareholder ratification of the appointment is not required, if the shareholders do not ratify the appointment, the Finance and Audit Committee will consider such vote in its decision to appoint the independent registered public accounting firm for 2027.

Board Recommendation

The Board recommend a vote "FOR" ratification of the appointment of Crowe LLP as the Company's independent registered public accounting firm for the fiscal year ending December 31, 2026.

COMPENSATION OVERVIEW

The Company has conformed certain information required in this proxy statement to the applicable scaled disclosure obligations for smaller reporting companies, as defined in Rule 12b-2 of the Exchange Act. Under the scaled disclosure obligations, the Company is not required to provide, among other things, a Compensation Discussion and Analysis and certain other tabular and narrative disclosures relating to executive compensation in this proxy statement.

This Compensation Overview outlines our compensation objectives and policies for our executive officers. It explains how we make executive compensation decisions, the data we use, and the reasoning behind the decisions that we make.

Following the Compensation Overview are tables and other information that explain the compensation for our executive officers, including discussion of the potential compensation of our executive officers following termination of employment under different situations.

These tables and narratives assist us in communicating our compensation plans to our shareholders.

Administration and Oversight

The Compensation Committee (under this heading, the “Committee”) is comprised solely of independent directors. The responsibilities of the Committee include our management compensation programs and the compensation of our executive officers. The Committee is responsible for recommending to the Board the compensation of the CEO without management present. With respect to the compensation of the other executive officers, the CEO provided input and made recommendations to the Committee, and the Committee then made a recommendation to the Board. The Board decides the compensation of all of the Company’s executive officers; however, bonuses and performance criteria with respect to the CEO under the CEO Plan are determined by the Committee. The Committee is also responsible for administering the 2005 Incentive Compensation Plan, the 2023 Incentive Compensation Plan, and the CEO Plan.

Executive Compensation Objectives and Policies

The Committee believes that in order to maximize shareholder value, we must have a compensation program designed to attract and retain superior management at all levels in the organization with the objective to both reward short-term performance and motivate long-term performance so that management’s incentives are aligned with the interests of the shareholders. The Committee believes that management at all levels should have a meaningful equity participation in the ownership of our Company, although no specific target level of equity holdings has been established for management by the Committee. While the Committee has awarded both restricted stock and options in the past, since 2008, based on a recommendation from Towers Watson, the Committee has awarded only restricted stock to our executive officers and other key members of management. In 2024, we awarded our named executive officers 68,698 shares of restricted stock (which all consisted of Class A Common Restricted Stock). In 2025, we awarded our named executive officers 48,785 shares of restricted stock (which all consisted of Class A Common Restricted Stock).

We attempt to achieve our objectives through compensation plans that tie a portion of our executives’ overall compensation to our financial performance and that are competitive with the marketplace. To that end, the Committee reviews the proxy statements of other public companies in the same industry to see if the compensation of our executive officers is generally in line with other companies in our industry, and with respect to the executive officers other than the CEO, the Committee also gives weight to the recommendations of the CEO. However, the Committee does not benchmark compensation of our executive officers to the compensation paid to executive officers of other public companies in the same industry. Other public companies that the Committee has looked at in past years for comparison include: Beasley Broadcast Group, Inc.; CC Media Holdings, Inc.; Cumulus Media Inc.; Emmis Communications Corporation; Entravision Communications Corporation; Urban One, Inc.; Salem Media Group, Inc.; Townsquare Media, Inc.; Sirius XM Holdings Inc.; and Spanish Broadcasting System, Inc.

The Committee’s current policy is that the various elements of the compensation package are not interrelated in that gains or losses from past equity incentives are not factored into the determination of other compensation. For instance, if restricted stock that was granted in a previous year declines in value the next year, the Committee does not take that into consideration in determining the amount of the bonus or restricted stock to be granted the next year. Similarly, if the restricted shares granted in a previous year become extremely valuable, the Committee does not take that into consideration in determining the bonus or restricted stock to be awarded for the next year. In addition, the amount of a cash bonus does not affect the number of restricted shares that are granted during a particular year.

We have certain rights with regard to the adjustment or recovery of certain incentive-based compensation awards or payments if the relevant performance measures upon which they are based are restated or otherwise adjusted in a manner that would reduce the size of an award or payment.

2025 “Say On Pay” Vote

Our shareholders are currently provided an advisory vote on the compensation of our named executive officers every year. Following our 2025 Annual Meeting of Shareholders in May 2025, the Committee reviewed the results of the shareholder advisory vote on executive compensation that was held at the meeting with respect to the 2024 compensation of the named executive officers (“2025 Say On Pay”). More than 60.6% of the votes cast (excluding broker non-votes) were voted in support of the compensation of our named executive officers set forth in the Compensation Overview, the Summary Compensation Table and the related compensation tables and narratives in the 2025 proxy statement. After considering the results of the 2025 Say On Pay vote, which indicated that our shareholders approved of our methodology for establishing compensation, as well as the other factors considered in determining executive compensation as described in this Compensation Overview, the Committee was encouraged to continue its practices in determining executive compensation. The Committee chose to expand the metrics used in the annual performance bonus criteria for 2026 to include EBITDA and Interactive Revenue performance goals.

Compensation Components

The key components of our executive compensation program generally consist of a base salary, a cash bonus and participation in our 2023 Incentive Compensation Plan (pursuant to which restricted stock, restricted stock units, incentive stock options, nonqualified stock options, and performance awards, including cash, may be granted). The annual cash bonus component is typically designed to convey immediate recognition of services performed by the recipient, while the equity component is tied to vesting requirements and is designed not only to compensate but also to motivate and retain the recipient over the vesting period. In addition, the Company also has a 401(k) Plan and a deferred compensation plan. Our executives can invest in our Class A Common Stock through our 401(k) Plan and in our Common Stock, as applicable, through the award of grants of stock options and/or restricted stock under the 2023 Incentive Compensation Plan. As noted above, in 2025 and 2024, there were no awards of stock options, while in 2025 and 2024 certain awards of restricted stock were made. Our executive officers also receive certain health benefits and perquisites. In addition, pursuant to agreements with our executive officers, we provide for severance following a sale or change-in-control.

Base Salary

Effective December 7, 2022, Christopher S. Forgy was appointed as our current President and CEO. Under the terms of the employment agreement between the Company and Mr. Forgy, dated as of November 16, 2022, the Company agreed to pay Mr. Forgy a base salary during his initial three year employment term of:

Year 1	December 7, 2022 through December 6, 2023	\$670,000
Year 2	December 7, 2023 through December 6, 2024	\$697,000
Year 3	December 7, 2024 through December 6, 2025	\$725,000

In December 2024, the Company and Mr. Forgy mutually agreed to renew the term of Mr. Forgy’s employment for an additional two years, Mr. Forgy’s base salary will be \$753,000 in the fourth year through December 6, 2026, and \$783,000 in the fifth year through December 6, 2027.

For fiscal year 2024, the annual base salaries for Mr. Bush and Mr. Leland were \$410,000 and \$320,000, respectively. For fiscal year 2025, the annual base salaries for Mr. Bush and Mr. Leland were \$410,000 and \$320,000, respectively.

On September 16, 2024, Mr. Bush was promoted to Executive Vice President of the Company, and Mr. Leland was promoted to Chief Operating Officer of the Company. Mr. Bush and Mr. Leland remain party to their existing employment letters and will continue to receive the compensation contemplated thereby. Prior to their most recent promotions, Mr. Bush previously served as the Company’s Senior Vice President, Chief Financial Officer and Treasurer and continues his positions as Chief Financial Officer and Treasurer. Mr. Leland was previously promoted to be the Company’s Senior Vice President of Operations effective January 3, 2023, with his annual base salary set at \$300,000 at that time. Mr. Leland remains the principal operating officer of the Company.

Bonuses

The Company entered into the CEO Plan effective as of January 1, 2000, which was approved by shareholders at the 2000 Annual Meeting of Shareholders and re-approved by shareholders at the 2005, 2010, 2015, 2020, and 2025 annual meetings of shareholders. Mr. Forgy's employment agreement, dated as of November 16, 2022, provides that he has the opportunity to earn an annual performance bonus pursuant to the terms of the CEO Plan and is also eligible for a bonus determined in the discretion of the Committee. Among other reasons, the use of performance driven requirements were designed to permit the bonus payments to be fully deductible and exempt from Section 162(m) of the Code, which generally disallows a tax deduction to public corporations for compensation over \$1 million paid for any calendar year to the CEO and certain other highly compensated executive officers included in the 2025 Summary Compensation Table. The Tax Cuts and Jobs Act, (the "Act") eliminated the performance-based compensation exception to the \$1 million limitation, beginning January 1, 2018. The Act, however, provided a transition rule with respect to performance-based remuneration which is provided pursuant to a written binding contract which was in effect on November 2, 2017 and which was not materially modified after that date, such as the CEO Plan. Under the CEO Plan, within ninety days after the beginning of each fiscal year, the Committee establishes the bonus opportunity for the CEO. The bonus opportunity for the CEO is based on the achievement of one or more performance objectives in alignment with our business strategies, and, if realized, provides for a total compensation generally in line with the total compensation paid to other CEOs in our peer group.

For fiscal year 2024, in March 2024, the Committee approved a broadcast cash flow ("BCF") goal for Mr. Forgy with five different BCF targets of \$27.4 million, \$28.8 million, \$30.2 million, \$ 31.3 million and \$32.5 million, allowing for a possible award of \$245,000, \$390,000, \$535,000, \$610,000 and \$670,000, respectively, payable in cash if such targets were achieved. The Committee further determined, in the event of a sale or acquisition of broadcast assets during the fiscal year 2024, the established BCF goals would be adjusted. The established BCF goals would be reduced by the budgeted BCF for the broadcast assets sold during fiscal year 2024 on a pro-rata basis. Prorata BCF generated from broadcast assets acquired during fiscal year 2024 would be added to adjust the BCF goals. The BCF target levels are selected to reward improvements in BCF. It was believed that the initial target level will be achievable based on past performance, while the other targets will be more difficult to achieve. For fiscal year 2024, the Committee determined that BCF did not meet any of the established BCF goals noted above. For fiscal year 2024, the Committee awarded Mr. Forgy with a discretionary bonus of \$243,950 due to the significant achievements of the Company under the leadership of Mr. Forgy during 2024, including significant investments in initiatives to diversify our revenue and building our Corporate management team to establish a base for future growth.

For fiscal year 2025, in March 2025, the Committee approved a BCF goal for Mr. Forgy with four different BCF targets of \$21.1 million, \$25.0 million, \$30.5 million and \$35.0 million, allowing for a possible award of \$253,750, \$390,000, \$530,000 and \$725,000, respectively, payable in cash if such targets were achieved. The Committee further determined, in the event of a sale or acquisition of broadcast assets or tower sites during the fiscal year 2025, the established BCF goals would be adjusted. The established BCF goals would be reduced by the budgeted BCF for the broadcast assets sold during fiscal year 2025 on a pro-rata basis. Prorata BCF generated from broadcast assets acquired during fiscal year 2025 would be added to adjust the BCF goals and Prorata BCF lost from the sale of tower sites during the fiscal year 2025 would be subtracted to adjust the BCF goals. The BCF target levels are selected to reward improvements in BCF. It was believed that the initial target level will be achievable based on past performance, while the other targets will be more difficult to achieve. For fiscal year 2025, the Committee determined that BCF did not meet any of the established BCF goals noted above. For fiscal year 2025, Mr. Forgy's contract provided for a minimum bonus of \$253,750, however, Mr. Forgy offered to waive \$38,750, of the contractual minimum bonus for this one-time, in light of the Company's performance and the Committee awarded Mr. Forgy with a discretionary bonus of \$215,000 due to the significant achievements of the Company under the leadership of Mr. Forgy during 2025, including significant investments in initiatives to diversify our revenue, continuing to build our interactive capabilities to establish a base for future growth and completing the sale of 23 broadcast towers for approximately \$15 million.

The CEO provides input and makes recommendations to the Committee as to the bonuses to be paid to the other executive officers. Based on Mr. Forgy's subjective review of the 2024 performance of the executive officers, Mr. Forgy recommended that 2024 cash bonuses be awarded in the amount of \$50,000 for Mr. Bush and \$35,000 for Mr. Leland, and the Committee agreed. Based on Mr. Forgy's subjective review of the 2025 performance of the executive officers, Mr. Forgy recommended that 2025 cash bonuses be less than the 2024 cash bonuses, in light of the Company's performance and be awarded in the amount of \$25,000 for Mr. Bush and \$20,000 for Mr. Leland, and the Committee agreed. The Committee then made such recommendation to the Board for the Board's final approval, and the Board agreed.

Long-Term Incentives

In 2005, we engaged Towers Watson (then Towers Perrin) to conduct a review of our long-term incentive plan and provide recommendations, as appropriate, for redesigning our plan. We did not request, and Towers Watson did not conduct, a review of our long-term incentive award opportunities relative to market levels. The purpose of the review was to determine a long-term strategy for providing an effective equity incentive package which would attract, motivate, and retain our executive officers. Based on Towers Watson's recommendations, we developed a new strategy to award a combination of stock options and restricted stock, and adopted the 2005 Incentive Compensation Plan, subject to shareholder approval.

Shareholders approved such plan at the 2005 Annual Meeting of Shareholders and re-approved it at the 2010 Annual Meeting of Shareholders, by written consent in 2013 and at the 2018 Annual Meeting of Shareholders.

In June 2008, the Committee determined that it would only award restricted stock pursuant to the 2005 Incentive Compensation Plan, since awarding stock options historically had not been an effective strategy, as previously granted options were generally underwater, and stock options had the potential to result in the issuance of a far larger number of shares than by granting only restricted stock. In March 2013, we engaged Towers Watson to again advise us with respect to possible grants of stock options and/or restricted stock under our 2005 Incentive Compensation Plan. Under this plan, we awarded our named executive officers shares of restricted stock in each of 2013 – 2019, and in 2021 – 2022. No restricted stock or options were granted to our named executive officers in 2020 because of the uncertainty of the COVID-19 pandemic and the related impact to the economy. In recent years, the restricted stock has been granted with pro-rata vesting at the end of each of the ensuing three years from the date of grant. All such awards of restricted stock, however, shall vest if the named executive officer is an employee upon the occurrence or deemed occurrence of a change-in-control. Under the terms of the 2005 Incentive Compensation Plan and the form of restricted stock grant agreement, each officer must retain 50% of the net award of restricted stock until such time as the officer is no longer an employee of the Company.

In May 2023, our shareholders approved the 2023 Incentive Compensation Plan. The 2023 Incentive Compensation Plan replaced the 2005 Incentive Compensation Plan. The Board does not intend to make any further awards under the 2005 Incentive Compensation Plan. However, each outstanding award under the 2005 Incentive Compensation Plan will remain outstanding under the 2005 Incentive Compensation Plan and will continue to be governed under its terms and any applicable award agreement. At the end of 2025, all unvested shares under the 2005 Incentive Compensation Plan vested and as such, there are no remaining unvested shares under that plan. The 2023 Incentive Compensation Plan allows for the granting of restricted stock, restricted stock units, incentive stock options, nonqualified stock options, and performance awards, including cash to eligible employees and nonemployee directors of the Company and its subsidiaries. Under this plan, we awarded our named executive officers shares of restricted stock in fiscal years 2024 and 2025. The restricted stock was granted with pro rata vesting at the end of each of the ensuing three years from the date of grant. All such awards of restricted stock, however, shall vest if the named executive officer is an employee upon the occurrence or deemed occurrence of a change-in-control. Under the terms of the 2023 Incentive Compensation Plan and the form of restricted stock grant agreement, each officer must retain 50% of the net award of restricted stock until such time as the officer is no longer an employee of the Company. An executive officer generally forfeits any unvested stock option and restricted stock award upon ceasing employment.

401(k) Plan

Our 401(k) Plan is available to substantially all of our full-time employees, including our executive officers. Under the 401(k) Plan, our executive officers determine at the beginning of each quarter a fixed percentage of their base salary to be deferred and included in their 401(k) accounts. We also have made discretionary matching contributions to all participants' accounts, up to a maximum of \$1,200 for the 2024 match and 2025 match. The matching portion of the Company's contribution in past years has been invested in our Class A Common Stock, with the participant having the option to transfer the investment to another investment option. Discretionary matches were made for the 2024 and 2025 plan years. All participants have the opportunity to invest their deferred amounts in our Class A Common Stock. The feature of the 401(k) Plan allowing our executives to purchase our Class A Common Stock is designed to align their interests with shareholders.

Deferred Compensation Plans

In 1999 and 2005, we established nonqualified deferred compensation plans which allow executive officers and certain employees to annually elect, prior to January 1 of the calendar year in which the base salary or bonus is earned, to defer up to 15% (but not less than \$2,500) of their base salary, and up to 85% of any bonus, on a pre-tax basis, until

their retirement or termination. The deferred amounts are periodically credited with investment returns by reference to investment options offered to participants in the plans, although we are not obligated to reserve funds to pay deferred amounts or, if we do so, to invest the reserves in any particular manner. We may, in our discretion, purchase policies of life insurance on the lives of the participants to assist us in paying the deferred compensation under the plans. The retirement or termination benefit to be paid by us to a participant is the cumulative amount of compensation deferred by the participant and any notional investment returns thereon. The 2005 deferred compensation plan is substantially identical to the 1999 plan except for certain modifications to comply with Section 409A of the Code. Any contributions made after 2004 are made pursuant to the 2005 deferred compensation plan. We have created grantor trusts to assist us in meeting our obligations under the plans. All assets of the trusts are dedicated to the payment of deferred compensation under the respective plans unless we become insolvent, in which case the assets are available to our creditors.

Health Plans and Perquisites

We provide our executive officers with certain benefits and perquisites. These benefits and perquisites are designed to attract and retain our senior managers. Benefits include basic life insurance and medical and dental insurance equal to that provided to other employees. In addition, executive officers also receive benefits under a split dollar life insurance plan and a long-term care plan. Executive officers are also eligible for car allowances and medical reimbursements. Under his employment agreement, Mr. Forgy receives a company-provided vehicle, medical reimbursements and a country club membership. Perquisites are provided in order to provide a total compensation package which is competitive with the marketplace for executive officers.

Severance Arrangements

As discussed in more detail in the section below entitled “Compensation of Executive Officers — Employment Agreements and Potential Payments Upon Termination or Change-in-Control,” in December 2007, the Committee determined to enter into change-in-control agreements with its executive officers. The agreements are intended to help retain executives during continued industry consolidation and are designed to attract and retain senior managers and to provide for continuity of management in the event of a change-in-control.

The change-in-control agreements provide that we shall pay a lump sum payment within forty-five days of the change-in-control of 1.5 times the average of the executive’s last three full calendar years of such executive’s base salary and any annual cash bonus. We or the surviving entity may require as a condition to receipt of payment that the executive continue in employment for a period of up to six months after consummation of the change-in-control. During such six months, the executive will continue to earn his pre-existing salary and benefits.

Securities Authorized for Issuance Under Equity Compensation Plan Information

The following table sets forth as of December 31, 2025, the number of securities outstanding under our equity compensation plans, the weighted average exercise price of such securities and the number of securities available for grant under these plans:

Plan Category	(a) Number of Shares to be Issued Upon Exercise of Outstanding Options, Warrants, and Rights	(b) Weighted-Average Exercise Price of Outstanding Options, Warrants and Rights	(c) Number of Securities Remaining Available for Future Issuance Under Equity Compensation Plans (Excluding Column (a))
Equity Compensation Plans Approved by Shareholders:			
Employees’ 401(k) Savings and Investment Plan	—	\$—	520,665
2005 Incentive Compensation Plan	—	\$— ⁽²⁾	—
2023 Incentive Compensation Plan	278,673	\$— ⁽²⁾	163,450
Equity Compensation Plans Not Approved by Shareholders: None			
Total:	<u>278,673⁽¹⁾</u>		<u>684,115</u>

(1) All 278,673 shares are restricted stock.

(2) Weighted-Average Exercise Price of Outstanding Options is \$0.00 as they are all restricted stock.

COMPENSATION OF EXECUTIVE OFFICERS

The following table sets forth the total compensation awarded to, earned by, or paid during 2025 and 2024 to each person serving as CEO during 2025 and 2024, and the two most highly compensated executive officers other than the CEO as of December 31, 2025 whose total compensation for 2025 exceeded \$100,000:

2025 Summary Compensation Table

Name and Principal Positions	Year	Salary ⁽¹⁾ \$	Bonus ⁽²⁾ \$	Stock Awards ⁽³⁾	Option Awards ⁽⁴⁾	Non-Equity Incentive Plan Comp	All other Comp ⁽⁵⁾	Total Comp \$
Christopher S. Forgy President and Chief Executive Officer	2025	\$726,616	\$215,000	\$362,511	\$—	\$—	\$128,914	\$1,433,041
	2024	\$698,616	\$243,950	\$522,753	\$—	\$—	\$190,951	\$1,656,270
Samuel D. Bush Executive Vice President, Chief Financial Officer and Treasurer	2025	\$410,000	\$ 25,000	\$123,002	\$—	\$—	\$ 60,914	\$ 618,916
	2024	\$410,000	\$ 50,000	\$164,000	\$—	\$—	\$109,191	\$ 733,191
Wayne Leland Chief Operating Officer	2025	\$320,000	\$ 20,000	\$ 96,004	\$—	\$—	\$ 24,844	\$ 460,848
	2024	\$320,000	\$ 35,000	\$128,005	\$—	\$—	\$ 39,379	\$ 522,384

- (1) Includes amounts deferred under the Company’s 401(k) Plan and the 2005 deferred compensation plan.
- (2) For fiscal year 2025, upon approval of the Compensation Committee, a discretionary bonus of \$215,000 was awarded to Mr. Forgy as outlined in his employment agreement. In addition, bonuses in the amount of \$25,000 and \$20,000 for Mr. Bush and Mr. Leland, respectively, were approved by the Compensation Committee upon the recommendation of Mr. Forgy. For fiscal year 2024, upon the recommendation of the Compensation Committee, a discretionary bonus of \$243,950 was awarded by the Board to Mr. Forgy as outlined in his employment agreement. In addition, bonuses in the amount of \$50,000 and \$35,000 for Mr. Bush and Mr. Leland, respectively, were approved by the Compensation Committee upon recommendation of Mr. Forgy.
- (3) Includes the value of restricted stock awarded on December 10, 2025 and December 5, 2024 to Messrs. Forgy and Bush and Leland in their capacity as officers. See “Long Term Incentives” under “Compensation Overview” above. Refer to Note 7, “Stock-Based Compensation” in the Notes to our Consolidated Financial Statements included in our Annual Report to the SEC on Form 10-K for the year ended December 31, 2025, for the relevant assumptions used to determine the valuation of the stock awards.
- (4) No options were awarded in 2025 or 2024.
- (5) In 2025 and 2024, Mr. Forgy received perquisites, including personal use of the Company provided automobile, housing accommodations, medical expense reimbursements and country club dues. In 2025 and 2024, Mr. Bush received perquisites for automobile allowance, housing accommodations and medical expense reimbursements. Mr. Leland received perquisites for medical reimbursements and housing accommodations in 2025 and 2024. Perquisites are valued based on the aggregate incremental costs to the Company. In addition, in 2025 the Company paid an initial life insurance (including split dollar) premiums for Mr. Forgy in the amount of \$27,000, which will be \$10,000 on an annual basis going forward. In addition, in 2025 and 2024, the Company paid life insurance (including split dollar) premiums for Mr. Bush in the amount of \$10,000. Under the 401(k) Plan, all matching funds in the amount of \$1,200 and \$1,200, respectively, were used to purchase 103 and 99 shares of Class A Common Stock in 2025 and 2024, respectively, for Mr. Forgy, Mr. Bush and Mr. Leland. Under the Second Restated and Amended 2005 Incentive Compensation Plan and the 2023 Incentive Compensation Plan, dividends paid on unvested restricted stock were \$69,785 and \$150,973 for Mr. Forgy, \$23,982 and \$68,907 for Mr. Bush and \$16,346 and \$33,726 for Mr. Leland in 2025 and 2024, respectively.

2025 CEO and Named Executive Officer Compensation

In 2025, our most highly compensated executive officer was Mr. Forgy, our President and Chief Executive Officer. Mr. Forgy received a discretionary bonus of \$215,000 and a salary of \$726,616 in 2025 that was determined based on his 2022 employment agreement as was recommended and approved by the Compensation Committee.

Based on the CEO’s (Mr. Forgy’s) subjective review of the 2025 performance of the other executive officers, the CEO recommended that 2025 cash bonuses in the amount of \$25,000 and \$20,000 be paid to Mr. Bush, and Mr. Leland, respectively, and the Committee agreed and approved. See “Base Salary” and “Bonuses” under “Compensation Overview” above.

Outstanding Equity Awards at Fiscal Year-End

The following table provides information as of December 31, 2025 regarding unexercised options and restricted stock that has not vested for each named executive officer outstanding as of December 31, 2025:

Outstanding Equity Awards at Fiscal Year-End Table

Name and Principal Positions	Option Awards				Stock Award ⁽¹⁾	
	Number of Securities Underlying Unexercised Options (#) Exercisable	Number of Securities Underlying Unexercised Options (#) Unexercisable	Option Exercise Price (\$)	Option Expiration Date	Number of Shares or Units of Stock That Have Not Vested (#)	Market Value of Shares or Units of Stock That Have Not Vested (\$) ⁽²⁾
Christopher S. Forgy						
12/10/2025	—	—	—	—	30,412	\$348,211
12/05/2024	—	—	—	—	29,384	\$336,441
12/07/2023	—	—	—	—	12,036	\$137,810
Samuel D. Bush						
12/10/2025	—	—	—	—	10,319	\$118,150
12/05/2024	—	—	—	—	9,218	\$105,544
12/07/2023	—	—	—	—	4,173	\$ 47,780
Wayne P. Leland						
12/10/2025	—	—	—	—	8,054	\$ 92,217
12/05/2024	—	—	—	—	7,195	\$ 82,381
12/07/2023	—	—	—	—	2,450	\$ 28,052

(1) Restricted stock awarded on December 10, 2025 vest in one-third increments on December 15, 2026, 2027 and 2028. Restricted stock awarded on December 5, 2024 vest in one-third increments on December 15, 2025, 2026 and 2027. Restricted stock awarded on December 7, 2023 vest in one-third increments on December 15, 2024, 2025 and 2026. All such restricted stock, however, shall vest if the recipient is an employee or director on the occurrence or deemed occurrence of a change-in-control. All restricted stock awards comprise Class A Common Stock.

(2) Based on \$11.4498 per share, which was the closing price of our Class A Common Stock on the NASDAQ on December 31, 2025 (the last business day of the fiscal year).

Employment Agreements and Potential Payments Upon Termination or Change-in-Control

Mr. Forgy's Employment Agreement

On November 16, 2022, we entered into an employment agreement with Mr. Forgy, who was appointed as our President and CEO effective December 7, 2022. Mr. Forgy's employment agreement has an initial term of three years, and we and Mr. Forgy may mutually agree to extend the term for an additional two years. Either party may provide written notice of its intent not to extend the initial term at least one year prior to the end of the initial term.

Under the employment agreement, Mr. Forgy's base salary is set at:

Year 1	December 7, 2022 through December 6, 2023	\$670,000
Year 2	December 7, 2023 through December 6, 2024	\$697,000
Year 3	December 7, 2024 through December 6, 2025	\$725,000

In December 2024, the Company and Mr. Forgy mutually agreed to renew the term of Mr. Forgy's employment for an additional two years, Mr. Forgy's base salary will be \$753,000 in the fourth year through December 6, 2026, and \$783,000 in the fifth year through December 6, 2027.

Mr. Forgy will have the opportunity to earn an annual performance bonus under the CEO Plan. His bonus in any fiscal year will be a minimum of 35% and a maximum of 100% of his annual base salary as of January 1 of the fiscal year, and will be based on his performance and the achievement of performance goals established by the Compensation Committee within the first 90 days of the fiscal year. The Board may instead grant Mr. Forgy a discretionary bonus in the case of a financial, national or global occurrence, or a generally difficult year. Mr. Forgy was granted a \$243,950

discretionary bonus for the 2024 fiscal year, and a \$215,000 discretionary bonus for the 2025 fiscal year. Mr. Forgy is also eligible for equity awards under the 2023 Incentive Compensation Plan or any successor equity incentive plan, in accordance with the provisions of that plan that apply to the CEO.

Mr. Forgy acknowledged in the employment agreement that any incentive-based or other compensation paid to him is subject to such deductions and clawbacks as may be required to be made pursuant to any law, government regulations, or stock exchange listing requirement, or any policy adopted by the Company pursuant to any such law, regulation or listing requirement.

Mr. Forgy is entitled to fringe benefits and perquisites consistent with those benefits and perquisites provided to similarly situated employees. These benefits include use of an automobile furnished by the Company, payment of all expenses related to the operation and maintenance of the automobile, and payment of the initiation fee and monthly dues for a private club membership. We also agreed to provide Mr. Forgy with a split dollar life insurance agreement with premiums payable by the Company of \$10,000 per year.

Mr. Forgy is entitled to participate in our employee benefit plans, on the same basis as other similarly situated employees, including the medical reimbursement plan, 401(k) plan, deferred compensation plan, and other health and welfare benefit plans. He will be entitled to five weeks of paid vacation days per calendar year.

Either the Company or Mr. Forgy may terminate the employment term for any reason generally with 30 days advance notice. If Mr. Forgy's employment is terminated by us for cause, if he resigns without good reason, or if his employment terminates by reason of death or disability, he will receive any accrued but unpaid base salary and any benefits under the Company's benefit plans (the "accrued amounts.") Under the employment agreement, "cause" means (a) Mr. Forgy's material breach of the terms of the employment agreement, which continues after written notice and 10 days to cure; (b) Mr. Forgy's conviction of, or plea or nolo contendere to, a crime that constitutes a felony; (c) Mr. Forgy's engaging in criminal fraud, embezzlement or other illegal conduct with respect to the Company, which acts are harmful to the Company; or (d) a material breach of Company policy as outlined in the Company's employee handbook. "Good Reason" is defined as (a) a material reduction in Mr. Forgy's base salary, other than across-the-board salary reductions; (b) a material reduction or diminution of Mr. Forgy's job duties, responsibilities or authority, other than a delegation of duties to other employees as a result of the Company's natural growth; or (c) any breach by the Company of a material term of the employment agreement which continues after written notice thereof and a 10 day opportunity to cure.

If Mr. Forgy's employment is terminated by us without cause or if he resigns for Good Reason, he will receive the following payments and benefits, subject to his execution of a release of all claims against the Company:

- The accrued amounts;
- Continuation of his base salary for the longer of 18 months or the remainder of the three year initial term or the two-year renewal term, as applicable;
- Any awarded but unpaid annual bonus with respect to any completed fiscal year preceding the termination date;
- Immediate and full vesting of any unvested shares of restricted stock then held by Mr. Forgy; and
- Payment or reimbursement of COBRA premiums for Mr. Forgy and his spouse until the earliest of (i) 18 months from the termination date; (ii) the date Mr. Forgy is no longer eligible for COBRA coverage; or (iii) the date he is eligible for substantially similar coverage from another employer or other source.

Mr. Forgy agreed that, for a period of 12 months after the termination of his employment, he will not (i) solicit business of the type performed by the Company anywhere in the United States; (ii) solicit from any person who has purchased services from the Company during the three years preceding his termination for business of the type performed by the Company in the United States, or in any other location; or (iii) offer employment to any person employed by the Company, or entice any such person to leave employment with the Company. The employment agreement also contains customary confidentiality and non-disparagement covenants.

Mr. Leland's Letter Agreement

On November 15, 2022 we entered into a letter of employment with Wayne Leland to serve as our Senior Vice President/Operations beginning January 3, 2023. The letter agreement provides for the following compensation and benefits:

- A base salary of \$300,000 per year, payable bi-weekly in accordance with Saga's current payroll policy;
- Eligibility for an annual discretionary bonus of up to \$35,000 as determined by the Company's Compensation Committee based on the Company's performance;
- Participation, subject to Board of Director approval and direction, in the Company's 2023 Incentive Compensation plan for awarding restricted stock;
- Participation in the Company's health, medical reimbursement, life, 401K, and disability plans;
- Participation in the Company's Non-Qualified Deferred Compensation Plan upon meeting eligibility requirements;
- Reimbursement for reasonable and customary business expenses in accordance with Saga's reimbursement policy; and
- Temporary housing and moving expense reimbursement in connection with relocation from Virginia to Michigan.

On September 16, 2024, Mr. Leland was promoted to our Chief Operating Officer. Notwithstanding his promotion, Mr. Leland remains party to his existing employment letter and will continue to receive the compensation and benefits contemplated thereby.

Change-in-Control Agreements

As of December 28, 2007, Mr. Bush entered into a change-in-control agreement. As of September 28, 2018, Mr. Forgy entered into a change-in-control agreement. As of September 30, 2025, Mr. Leland also entered into a change-in-control agreement. A change-in-control in these agreements is defined to mean the occurrence of: (a) any person or group becoming the beneficial owner, directly or indirectly, of more than 30% of the combined voting power of the Company's then outstanding securities; (b) the consummation of a merger or consolidation of the Company with any other corporation, other than a merger or consolidation which results in the voting securities of the Company outstanding immediately prior thereto continuing to represent more than 50% of the combined voting securities of the Company or such surviving entity; or (c) the approval of the shareholders of the Company of a plan of complete liquidation of the Company or an agreement for the sale or disposition by the Company of all or substantially all of its assets.

If there is a change-in-control, the Company shall pay a lump sum payment within forty-five days thereafter of 1.5 times the average of the executive's last three full calendar years of such executive's base salary and any annual cash bonus paid. In the event that such payment constitutes a "parachute payment" within the meaning of Section 280G subject to an excise tax imposed by Section 4999 of the Code, the Company shall pay the executive an additional amount so that the executive will receive the entire amount of the lump sum payment before deduction for federal, state and local income tax and payroll tax. In the event of a change-in-control (other than the approval of a plan of liquidation), the Company or the surviving entity may require as a condition to receipt of payment that the executive continue in employment for a period of up to six months after consummation of the change-in-control. During such six months, the executive will continue to earn his or her pre-existing salary and benefits. In such case, the executive shall be paid the lump sum payment upon completion of the continued employment. If, however, the executive fails to remain employed during this period of continued employment for any reason other than (a) termination without cause by the Company or the surviving entity, (b) death, (c) disability, or (d) breach of the agreement by the Company or the surviving entity, then the executive shall not be paid the lump sum payment. In addition, if the executive's employment is terminated by the Company without cause within six months prior to the consummation of a change-in-control, then the executive shall be paid the lump sum payment within forty-five days of such change-in-control. Termination for cause means: (a) willful dishonesty involving the Company, excluding good faith expense account disputes; (b) conviction of or entering of a no contest plea to a felony or other crime involving material dishonesty or moral turpitude; (c) material failure or refusal to perform the executive's duties or other lawful directive from the CEO or Board which is not cured by the executive within ten days after receipt by the executive of a written notice from the Company specifying the details thereof; (d) willful violation by the executive of the Company's lawful policies or of the

executive's fiduciary duties, which violation is not cured by the executive within ten days after receipt by the executive of a written notice from the Company specifying the details thereof; (e) the executive's willful violation of the Company's published business conduct guidelines, code of ethics, conflict of interest, or similar policies; or (f) illegal drug or substance abuse or addiction by the executive which is not protected by law.

Under the form of stock option agreement made and entered into pursuant to the 2005 Incentive Compensation Plan and the 2023 Incentive Compensation Plan, all options become fully vested and exercisable in full upon the occurrence of a change-in-control as defined in the 2005 Incentive Compensation Plan and the 2023 Incentive Compensation Plan or if the Compensation Committee determines that a change-in-control has occurred, if the optionee is an employee at the time of such occurrence. Similarly, under the form of restricted stock agreement adopted under the 2005 Incentive Compensation Plan and the 2023 Incentive Compensation Plan, the vesting or restricting period shall lapse with respect to all restricted stock upon the occurrence of a change-in-control, as defined in the 2005 Incentive Compensation Plan and the 2023 Incentive Compensation Plan, or if the Compensation Committee determines that a change-in-control has occurred if the grantee of the restricted stock is an employee at the time of such occurrence.

Under the Company's 1999 and 2005 deferred compensation plans upon a change-in-control of the Company as defined in such plans, each participant shall be distributed all amounts credited to the account of the participant in a lump sum.

Policies and Practices for Granting Certain Equity Awards

The Company has certain practices related to the timing of equity grants. All equity grants made to named executive officers are approved by the Compensation Committee. It is the Company's current practice to make annual grants of restricted stock to members of the Board and executive officers at the December meeting of the Board, which typically occurs on the second Thursday of December each year. The Committee does not currently take material non-public information into account when determining the timing of equity grants, and the Company does not time nor does it plan to time the release of material, non-public information for the purpose of affecting the value of employee or Board compensation. During fiscal year 2025, the Company did not grant stock options to any NEO during any period beginning four business days before and ending one day after the filing of any Company periodic report on Form 10-Q or Form 10-K, or the filing or furnishing of any Company Form 8-K that disclosed any material non-public information.

PAY VERSUS PERFORMANCE

The following table provides information for fiscal years 2025, 2024 and 2023 with respect to the compensation, as calculated under SEC rules, of our principal executive officer (“PEO”), our current CEO, the average compensation of our other NEOs, and certain performance measures specified under SEC rules.

Pay Versus Performance Table

Year (a)	Summary compensation table total for PEO ⁽¹⁾⁽²⁾ (b)	Compensation actually paid to PEO ⁽³⁾⁽⁴⁾ (c)	Average summary compensation table total for non-PEO named executive officers ⁽¹⁾ (d)	Average summary compensation table total for non-PEO named executive officers ⁽³⁾⁽⁴⁾ (e)	Value of initial fixed \$100 investment based on total shareholder return ⁽⁵⁾ (f)	Net income (loss) ⁽⁶⁾ (h)
2025	\$1,433,041	\$1,449,451	\$539,882	\$545,212	\$ 65.06	\$(7,899,000)
2024	\$1,656,270	\$1,177,742	\$627,788	\$469,399	\$ 57.85	\$ 3,460,000
2023	\$1,751,842	\$1,796,443	\$636,321	\$638,334	\$107.05	\$ 9,500,000

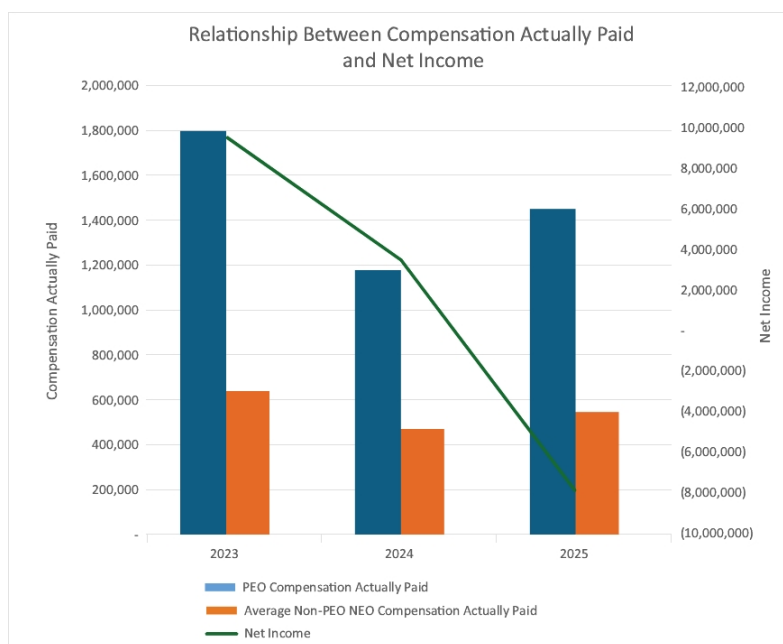
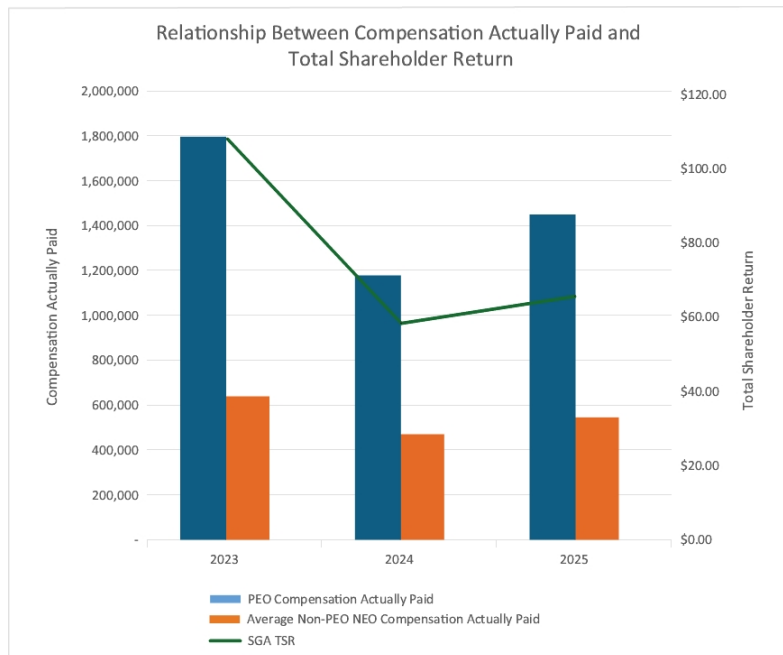
- (1) Christopher S. Forgy was our PEO for each year presented. Samuel D. Bush and Wayne P. Leland were the non-PEO NEOs for each year presented.
- (2) The dollar amounts reported in column (b) is the amount of total compensation reported for Mr. Forgy (our current President and Chief Executive Officer since December 7, 2022) for each corresponding year in the “Total” column of the 2025 summary compensation table. Refer to the “2025 Summary Compensation Table.”
- (3) Compensation actually paid amounts shown have been calculated in accordance with Item 402(v) of Regulation 402(v) of Regulation S-K and do not reflect compensation actually earned, realized or received by the NEOs.
- (4) For each year the values included in these columns for the compensation actually paid to our PEO and the average compensation actually paid to our non-PEO NEOs reflect the following adjustments to the values included in columns (b) and (d), respectively:

	FY 2025		FY 2024		FY 2023	
	PEO	Non-PEO NEOs Average	PEO	Non-PEO NEOs Average	PEO	Non-PEO NEOs Average
Summary Compensation Table (“SCT”)						
Total	\$1,433,041	\$ 539,882	\$1,656,270	\$ 627,788	\$1,751,842	\$ 636,321
Adjustments:						
- SCT “Stock Awards” Column (grant date FV of equity awards reported in SCT)	(362,511)	(109,503)	(522,753)	(146,003)	(737,005)	(202,763)
+ year-end fair value of equity awards granted in the covered year that were outstanding and unvested as of the covered year-end	348,211	105,184	486,169	135,785	803,809	221,142
+/- year over year change in fair value of equity awards granted in prior years that are outstanding and unvested as of the covered year-end	17,396	4,838	(294,821)	(92,799)	(8,173)	(6,057)
+ vesting date fair value of equity awards granted and vested in the covered year	—	—	—	—	—	—
+/- year-over-year change in fair value of equity awards granted in prior years that vested in the covered year	13,314	4,812	(147,123)	(55,372)	(14,030)	(10,309)
- fair value as of prior year end equity awards granted in prior years that failed to vest in the covered year (i.e., forfeited)	—	—	—	—	—	—
+ dollar value of dividends/earnings paid on equity awards in the covered year	—	—	—	—	—	—
+ excess fair value for equity award modifications	—	—	—	—	—	—
Compensation Actually Paid to PEO (column(c))	<u>\$1,449,451</u>	<u>\$ 545,212</u>	<u>\$1,177,742</u>	<u>\$ 469,399</u>	<u>\$1,796,443</u>	<u>\$ 638,334</u>

- (5) For each year, total shareholder return for the Company was calculated in accordance with Item 201 (e) and Item 402 (v) of Regulation S-K.
- (6) Net income (loss) is rounded to the nearest thousand.

Pay Versus Performance Relationship Descriptions

The following graphical comparisons describe the relationships between certain figures included in the Pay Versus Performance Tables for each of 2025, 2024 and 2023, including: (a) a comparison between our cumulative total shareholder return and (b) comparisons between (i) the compensation actually paid to the PEO and the average compensation actually paid to our non-PEO NEOs and (ii) the performance measure set forth in column (f) and (h) of the Pay Versus Performance Table.



PROPOSAL 3 — ADVISORY VOTE TO APPROVE NAMED EXECUTIVE OFFICER COMPENSATION

The Board recognizes the significant interest of shareholders in executive compensation matters. Pursuant to Section 14A of the Exchange Act (which was amended by the Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010 (the “Dodd-Frank Act”)), we are providing our shareholders with an opportunity to cast an advisory vote to approve the compensation of our named executive officers (commonly referred to as a “Say On Pay” vote) as disclosed in the 2025 Summary Compensation Table and other tables, and the related narratives under, the “Compensation of Executive Officers,” as well under the “Compensation Overview” sections of this proxy statement. Although the vote is non-binding, the Company values continuing and constructive feedback from its shareholders on compensation and other important matters. The Board and the Compensation Committee will consider the voting results when making future compensation decisions.

Beginning at the annual meeting of the shareholders held on May 9, 2011, our shareholders were given the opportunity to provide an advisory vote on named executive officer compensation. A majority of shareholders present in person or represented by proxy at the May 9, 2011 annual meeting voted for a proposal that recommended that the future frequency with which shareholders would be provided an advisory vote on the compensation of our named executive officers be set at every three years. Subsequently, at the annual meeting of the shareholders held on May 8, 2017, a majority of shareholders present in person or represented by proxy voted for a proposal that recommended that the future frequency with which shareholders would be provided an advisory vote on the compensation of our named executive officers continue to be set at every three years. At our annual meeting of shareholders held on May 8, 2023, a majority of shareholders present in person or represented by proxy voted for a proposal that recommended that the future frequency with which shareholders would be provided an advisory vote on the compensation of our named executive officers be set at every year. Thus, our next shareholder advisory vote on the compensation of our named executive officers will occur at the Annual Meeting pursuant to this Proposal 3 in this proxy statement. Meanwhile, our next shareholder advisory vote regarding the frequency with which shareholders will be provided an advisory vote on the compensation of our named executive officers is expected to occur at our 2029 Annual Meeting of Shareholders.

Our compensation philosophy and framework have resulted in compensation for our named executive officers that is commensurate with both the Company’s financial results and the other performance factors described in the section of this proxy statement entitled “Compensation Overview.” Our executive compensation programs are designed to attract, motivate, and retain executives and professionals of the highest level of quality and effectiveness. These programs focus on rewarding the types of performance that increase shareholder value and link executive compensation to the Company’s long-term strategic objectives and align executive officers’ interests with those of our shareholders. The Company believes that its executive compensation programs, which emphasize variable bonus compensation, including targeted performance-based bonus compensation for our CEO, satisfy these goals.

As this is an advisory vote, the result will not be binding on our Board, although our Compensation Committee, which is comprised solely of independent directors, will consider the outcome of the vote when evaluating the effectiveness of our compensation policies and practices. We are asking for shareholder approval of the compensation of our named executive officers as disclosed in this proxy statement in accordance with SEC rules, which disclosures include the disclosures under “Compensation Overview” and “Compensation of Executive Officers.” This vote is not intended to address any specific item of compensation, but rather the overall compensation of our named executive officers and the executive compensation policies and practices described in this proxy statement.

Required Vote

The affirmative vote of a majority in interest of the shareholders entitled to vote thereon, present in person or by proxy, by holders of Class A Common Stock, with each share of Class A Common Stock entitled to one vote, is required for the advisory approval of this proposal.

Board Recommendation

The Board recommends that the shareholders vote “FOR” the adoption of the following non-binding resolution:

“RESOLVED, that the compensation paid to the Company’s named executive officers, as disclosed pursuant to Item 402 of Regulation S-K, including the compensation tables, and the narrative discussion, is hereby APPROVED.”

Unless a proxy is marked to give a different direction, it is the intention of the persons named in the proxy to vote the shares represented thereby in favor of the approval of the compensation of our named executive officers as disclosed in this proxy statement.

DELINQUENT SECTION 16(a) REPORTS

Section 16(a) of the Securities Exchange Act of 1934 requires our directors, executive officers, and persons who own more than ten percent of our Class A Common Stock (collectively, “Reporting Persons”) to file reports with the SEC relating to their initial ownership and changes in ownership of our Common Stock and other equity securities. Reporting Persons are required by SEC regulation to furnish us with copies of all Section 16(a) forms that they file. Based solely on a review of Forms 3, 4, and 5 and any amendments thereto filed with the SEC, or written representations that no Form 5s were required, from the Reporting Persons, all Section 16(a) filing requirements for the fiscal year ended December 31, 2025 were timely complied with, as applicable to our directors, executive officers, and greater than ten percent owners during 2025, except that the Edward K. Christian Trust did not timely file one Form 4 to report a disposition transaction, and Mr. Scafidi did not timely file a Form 3 to report his initial beneficial ownership. The transaction for the Edward K. Christian Trust was reported on January 12, 2025. Mr. Scafidi’s Form 3 was filed on June 12, 2025.

OTHER MATTERS

Management does not know of any matters which will be brought before the Annual Meeting other than those specified in the notice thereof. However, if any other matters properly come before the Annual Meeting, it is intended that the persons named in the form of proxy, or their substitutes acting thereunder, will vote thereon in accordance with their best judgment.

SHAREHOLDER PROPOSALS AND DIRECTOR NOMINATIONS FOR ANNUAL MEETINGS

Shareholder proposals that are intended to be presented at our 2027 Annual Meeting of Shareholders must be received at our offices, 73 Kercheval Avenue, Grosse Pointe Farms, Michigan 48236, no later than December 21, 2026, to be considered for inclusion in our proxy statement and proxy card relating to that meeting. Shareholder proposals which are not to be included in our proxy statement for the 2027 Annual Meeting of Shareholders and shareholder nominations of persons for election to the Board must be submitted in accordance with our Amended and Restated Bylaws, which set forth the information that must be received no later than March 3, 2027. All proposals and nominations should be directed to the Corporate Secretary, and should be sent by certified mail, return receipt requested in order to avoid confusion regarding dates of receipt. We expect the persons named as proxies for the Annual Meeting to use their discretionary voting authority, to the extent permitted by law, with respect to any proposal or nomination presented by a shareholder at the Annual Meeting. In addition to satisfying the foregoing requirements under our Amended and Restated Bylaws, to comply with the SEC's universal proxy rules, shareholders who intend to solicit proxies in support of director nominees other than the Company's nominees must provide notice that sets forth the information required by Rule 14a-19 under the Exchange Act no later than April 2, 2027.

EXPENSE OF SOLICITING PROXIES

All the expenses of preparing, assembling, printing, and mailing the material used in the solicitation of proxies by the Board will be paid by us. In addition to the solicitation of proxies by use of the mails, our officers and regular employees may solicit proxies on behalf of the Board by telephone, telegram, or personal interview, the expenses of which will be borne by us. Arrangements may also be made with brokerage houses and other custodians, nominees, and fiduciaries to forward soliciting materials to the beneficial owners of stock held of record by such persons at our expense.

By Order of the Board of Directors,

KATHERINE L. SEMIVAN
Corporate Secretary

Grosse Pointe Farms, Michigan
April 20, 2026



SAGA COMMUNICATIONS, INC.
73 KERCHEVAL AVE.
GROSSE POINTE FARMS, MI 48236



**SCAN TO
VIEW MATERIALS & VOTE**



VOTE BY INTERNET

Before The Meeting - Go to www.proxyvote.com or scan the QR Barcode above

Use the Internet to transmit your voting instructions and for electronic delivery of information up until 11:59 p.m. Eastern Time on May 31, 2026. Have your proxy card in hand when you access the website and follow the instructions to obtain your records and to create an electronic voting instruction form.

During The Meeting - Go to www.virtualshareholdemeeting.com/SGA2026

You may attend the Meeting via the Internet and vote during the Meeting. Have the information that is printed in the box marked by the arrow available and follow the instructions.

VOTE BY PHONE - 1-800-690-6903

Use any touch-tone telephone to transmit your voting instructions up until 11:59 p.m. Eastern Time on May 31, 2026. Have your proxy card in hand when you call and then follow the instructions.

VOTE BY MAIL

Mark, sign and date your proxy card and return it in the postage-paid envelope we have provided or return it to Vote Processing, c/o Broadridge, 51 Mercedes Way, Edgewood, NY 11717.

TO VOTE, MARK BLOCKS BELOW IN BLUE OR BLACK INK AS FOLLOWS:

V94324-P52275

KEEP THIS PORTION FOR YOUR RECORDS

THIS PROXY CARD IS VALID ONLY WHEN SIGNED AND DATED.

DETACH AND RETURN THIS PORTION ONLY

SAGA COMMUNICATIONS, INC.

The Board of Directors recommends a vote **FOR** each nominee listed in Proposal 1 and **FOR** Proposals 2 and 3.

1. To elect directors for the ensuing year and until their successors are elected and qualified.

	FOR	WITHHOLD
1a. Clarke R. Brown, Jr.	<input type="checkbox"/>	<input type="checkbox"/>
1b. Roy F. Coppedge III	<input type="checkbox"/>	<input type="checkbox"/>
1c. Christopher S. Forgy	<input type="checkbox"/>	<input type="checkbox"/>
1d. Warren S. Lada	<input type="checkbox"/>	<input type="checkbox"/>
1e. Michael Scafidi	<input type="checkbox"/>	<input type="checkbox"/>
1f. Michael W. Schechter	<input type="checkbox"/>	<input type="checkbox"/>
1g. Gregory D. Sutherland	<input type="checkbox"/>	<input type="checkbox"/>

	FOR	AGAINST	ABSTAIN
2. To ratify the appointment of Crowe LLP to serve as our independent registered public accounting firm for the fiscal year ending December 31, 2026.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. To approve, by a non-binding advisory vote, a resolution approving the compensation of our named executive officers as described in the proxy statement.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please sign exactly as name(s) appear(s) hereon. Joint owners should each sign. When signing as attorney, executor, administrator, corporate officer, trustee, guardian, or custodian, please give full title.

Signature [PLEASE SIGN WITHIN BOX]	Date

Signature (Joint Owners)	Date

**Important Notice Regarding the Internet Availability of Proxy Materials
for the Annual Meeting of Shareholders to Be Held on June 1, 2026.**

The Proxy Statement and the 2025 Annual Report to Shareholders are available at www.proxyvote.com.

V94325-P52275

Proxy — SAGA COMMUNICATIONS, INC.

Annual Meeting of Shareholders – June 1, 2026

THIS PROXY IS SOLICITED BY THE BOARD OF DIRECTORS OF THE COMPANY

The undersigned hereby appoints Christopher S. Forgy, Samuel D. Bush and Katherine L. Semivan, and each of them, with power to act without the other and with power of substitution, as proxies and attorneys-in-fact and hereby authorizes them to represent and vote, as provided on the other side, all the shares of Saga Communications, Inc. Class A Common Stock, \$.01 par value, which the undersigned is entitled to vote, and, in their discretion, to vote upon such other business as may properly come before the Annual Meeting of Shareholders of the Company to be held at www.virtualshareholdermeeting.com/SGA2026, on June 1, 2026 at 10:00 a.m. Eastern Daylight Time or at any adjournment or postponement thereof, with all powers which the undersigned would possess if present at the Annual Meeting.

THIS PROXY WILL BE VOTED AS DIRECTED OR, IF NO DIRECTION IS INDICATED, WILL BE VOTED “FOR” EACH OF THE NOMINEES LISTED IN PROPOSAL 1 AND “FOR” PROPOSALS 2 AND 3.

In their discretion, the Proxies are authorized to vote upon such other business as may properly come before the meeting.

(Continued and to be marked, dated and signed on the other side)